

**NAVAL
POSTGRADUATE
SCHOOL**

MONTEREY, CALIFORNIA

THESIS

**DATA INTEGRATION TO EXPLORE THE DYNAMICS OF
CONFLICT: A PRELIMINARY STUDY**

by

Eric Hartunian
and
Wade A. Germann

December 2008

Thesis Advisor:
Second Reader:

Nancy C. Roberts
Douglas A. Borer

Approved for public release; distribution is unlimited

THIS PAGE INTENTIONALLY LEFT BLANK

REPORT DOCUMENTATION PAGE
Form Approved OMB No. 0704-0188

Public reporting burden for this collection of information is estimated to average 1 hour per response, including the time for reviewing instruction, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington, VA 22202-4302, and to the Office of Management and Budget, Paperwork Reduction Project (0704-0188) Washington DC 20503.

1. AGENCY USE ONLY (Leave blank)	2. REPORT DATE December 2008	3. REPORT TYPE AND DATES COVERED Master's Thesis	
4. TITLE AND SUBTITLE Data Integration to Explore the Dynamics of Conflict: a Preliminary Study		5. FUNDING NUMBERS	
6. AUTHOR(S) Eric Hartunian and Wade A. Germann			
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) Naval Postgraduate School Monterey, CA 93943-5000		8. PERFORMING ORGANIZATION REPORT NUMBER	
9. SPONSORING /MONITORING AGENCY NAME(S) AND ADDRESS(ES) N/A		10. SPONSORING/MONITORING AGENCY REPORT NUMBER	
11. SUPPLEMENTARY NOTES The views expressed in this thesis are those of the author and do not reflect the official policy or position of the Department of Defense or the U.S. Government.			
12a. DISTRIBUTION / AVAILABILITY STATEMENT Approved for public release; distribution is unlimited		12b. DISTRIBUTION CODE	
13. ABSTRACT (maximum 200 words) This thesis is an exploration of the concepts of data integration with respect to military operations. It is an attempt to establish practices that analysts and operators can use to integrate many types of data from disparate sources. The project focuses on two software platforms: Palantir Technologies and Google Earth. These specific programs are utilized because they provide off-the-shelf products that are easy to use, require little training, and are compatible with each other. Using these software packages, we attempt to integrate data with geospatial, temporal and relational data in order to gain greater understanding and insight into complex problems.			
14. SUBJECT TERMS Data integration, data layering, fusion center		15. NUMBER OF PAGES 97	
16. PRICE CODE			
17. SECURITY CLASSIFICATION OF REPORT Unclassified	18. SECURITY CLASSIFICATION OF THIS PAGE Unclassified	19. SECURITY CLASSIFICATION OF ABSTRACT Unclassified	20. LIMITATION OF ABSTRACT UU

NSN 7540-01-280-5500

 Standard Form 298 (Rev. 2-89)
 Prescribed by ANSI Std. Z39-18

THIS PAGE INTENTIONALLY LEFT BLANK

Approved for public release; distribution is unlimited

**DATA INTEGRATION TO EXPLORE THE DYNAMICS OF CONFLICT:
A PRELIMINARY STUDY**

Eric Hartunian
Major, United States Army
B.A., Economics, Louisiana State University, 1999
M.A., Management, Webster University, 2004

and

Wade Anthony Germann
Major, United States Army
B.A., English Literature, Virginia Military Institute, 1998

Submitted in partial fulfillment of the
requirements for the degree of

MASTER OF SCIENCE IN DEFENSE ANALYSIS

from the

**NAVAL POSTGRADUATE SCHOOL
December 2008**

Authors: Eric Hartunian
Wade A. Germann

Approved by: Nancy C. Roberts
Thesis Advisor

Douglas A. Borer
Second Reader

Gordon McCormick
Chairman, Department of Defense Analysis

THIS PAGE INTENTIONALLY LEFT BLANK

ABSTRACT

This thesis is an exploration of the concepts of data integration with respect to military operations. It is an attempt to establish practices that analysts and operators can use to integrate many types of data from disparate sources. The project focuses on two software platforms: Palantir Technologies and Google Earth. These specific programs are utilized because they provide off-the-shelf products that are easy to use, require little training, and are compatible with each other. Using these software packages, we attempt to integrate data with geospatial, temporal and relational data in order to gain greater understanding and insight into complex problems.

THIS PAGE INTENTIONALLY LEFT BLANK

TABLE OF CONTENTS

I.	INTRODUCTION.....	1
A.	PURPOSE.....	1
1.	Data Integration Defined.....	1
2.	General Importance.....	2
3.	Military Importance	2
B.	SCOPE	3
1.	Criteria.....	4
2.	Software	4
C.	APPLYING TECHNOLOGY-BASED DATA INTEGRATION TO MINDANAO.....	6
D.	STRUCTURE AND OUTLINE.....	7
II.	DATA INTEGRATION OVERVIEW.....	9
A.	WHAT IS DATA INTEGRATION	9
B.	APPROACHES TO DATA INTEGRATION	10
1.	Discipline Based	10
2.	Organization Based.....	13
3.	Technical Based.....	14
C.	WHAT ARE DATA INTEGRATION PROCESSES.....	15
D.	TYPES OF DATA TO INTEGRATE	18
1.	Geospatial Representations.....	19
2.	Temporal Representations	20
3.	Relational Representations	20
E.	STEPS TO DATA INTEGRATION	21
1.	Data Collection	22
2.	Data Coding and Entry	24
3.	Data Analysis.....	25
III.	DATA INTEGRATION EXAMPLE: MINDANAO	27
A.	MINDANAO.....	27
1.	History.....	27
2.	People	32
a.	<i>Moro or Bangsa Moro</i>	32
b.	<i>Lumad (Indigenous People)</i>	33
c.	<i>Christians</i>	33
3.	Primary Groups	34
a.	<i>Moro National Liberation Front (MNLF)</i>	34
b.	<i>Moro Islamic Liberation Front (MILF)</i>	35
c.	<i>New People's Army (NPA)</i>	36
d.	<i>Abu Sayyaf Group (ASG)</i>	37
B.	PROCESSING MINDANAO DATA	38
1.	Workflow	38
2.	Building the Database Structure in Palantir	40

3.	Building the Database Structure in Google Earth.....	52
C.	VISUALIZATION OF THE DATASET	54
IV.	ASSESSMENT OF SOFTWARE AS APPLIED TO MINDANAO CASE STUDY	57
A.	INTRODUCTION.....	57
B.	CRITIQUE OF SOFTWARE AND PERFORMANCE.....	57
1.	Data Coding and Entry	57
a.	<i>Data Coding</i>	57
b.	<i>Data Entry</i>	58
2.	Geospatial Entity Selection	58
3.	No Link Depth ‘0’ Search Ability.....	59
4.	Palantir Updates for Version 2.1	59
C.	DATA INTEGRATION STRENGTHS AND WEAKNESSES.....	59
1.	Integrating Relational and Temporal Data	59
2.	Integrating Geospatial and Temporal Data	60
3.	Layering Relational and Geospatial Data.....	61
D.	INSIGHTS IDENTIFIED FROM THE MINDANAO STUDY	62
E.	BEST PRACTICES	63
1.	Organizations Should Hold Synchronization Meetings	63
2.	Everyone Must Have the Codebook.....	63
3.	Data Entry and Analysis Should be Integrated	63
4.	Do Not Limit the Data to be Input	64
V.	CONCLUSION	65
A.	OBJECTIVE	65
B.	LIMITATIONS OF THE STUDY	65
C.	FINDINGS	65
D.	RECOMMENDATIONS FOR FUTURE RESEARCH.....	66
1.	Software Developers	66
2.	Data Collectors	66
3.	Analysts.....	66
	APPENDIX A. MINDANAO DATABASE CODE BOOK.....	67
	APPENDIX B. MINDANAO PROJECT DATABASE.....	73
	LIST OF REFERENCES	77
	BIBLIOGRAPHY	79
	INITIAL DISTRIBUTION LIST	83

LIST OF FIGURES

Figure 1.	Destroyed Darfur Settlements.....	11
Figure 2.	Student Project depicting Noordin’s Network.....	12
Figure 3.	Example of Data Layering	17
Figure 4.	Example of Data Fusion.....	18
Figure 5.	Palantir Relationships Image	21
Figure 6.	Three Step Cycle for Data Integration.....	22
Figure 7.	“Tagging” from a Document to Create an Entity in Palantir.....	40
Figure 8.	Entity Organization “Abu Sayyaf Group” Creation in Palantir.....	42
Figure 9.	Diagram Depicting Events Through Traditional SNA Relationships.....	43
Figure 10.	Diagram Depicting Event as Central Focus in Palantir.	44
Figure 11.	RAND Insurgent Attack Event Chain Model.	45
Figure 12.	Individual events and entities created for operation OPLAN Ultimatum.....	47
Figure 13.	‘The OPLAN Ultimatum Group’ created in Palantir.....	48
Figure 14.	Palantir Screen Capture of a Phone Call Event Link.....	49
Figure 15.	Palantir Screen Capture of Financial Transaction Event Entity.	50
Figure 16.	Palantir Screen Capture of Financial Transaction Event Entity.	51
Figure 17.	Palantir Screen Capture of “Flows” Function.....	52
Figure 18.	Google Earth Screen Capture of Region and Province Layers.....	53
Figure 19.	Palantir Visualization of the Mindanao Dataset.	55
Figure 20.	Palantir Visualization of the Southeast Asia Terror Network.	56
Figure 21.	Palantir Screen Capture of Timeline Function.....	60
Figure 22.	Google Earth Screen Capture with Socio-Economic and Palantir Entities Layered.	61

THIS PAGE INTENTIONALLY LEFT BLANK

ACKNOWLEDGMENTS

The authors would like to give a special thanks to Professor Nancy Roberts for the indispensable guidance without which this research project would not have been possible. We are also in debt to Professor Douglas Borer who served as an advisor in the early phases of the project and started us on the path to researching conflict in Mindanao. In addition, we would like to express our appreciation to Mr. Gabe Rosen of Palantir Technologies, Stephen Lieberman and Mr. Steffen Merten for their technical expertise and assistance.

THIS PAGE INTENTIONALLY LEFT BLANK

I. INTRODUCTION

A. PURPOSE

The purpose of this thesis is to explore the concept of data integration as an approach to visualizing complex sets of data. This is important as it provides field operators and policy makers the opportunity to *see* associations between vast amounts of data. In today's global threat environment, where massive amounts of information and data are collected, analysis and output of actionable intelligence under significant time constraints is critical to combating threats. Current capabilities for processing vast amounts of disparate data are lacking. The ability for analysts to sort through the volumes of reports and incompatible databases is limited, as is the ability to visualize, represent, and share the results of that analysis. As the 9/11 Commission Report states, "The importance of integrated, all-source analysis cannot be overstated. Without it, it is not possible to "connect the dots." No one component holds all the relevant information."¹ This thesis seeks to develop techniques that can help fill this void.

1. Data Integration Defined

Data integration is the process of bringing together data from varying sources and visualizing the data in order to facilitate discovery of associations between places, events, people, relationships, and time. It is comprised of data layering, the process of overlaying images of data; and data fusion, the process of fusing varying data sources to a specific geographic location. The resulting visualizations act as a thinking tool that assists commanders and policy makers in seeing their data in a different way and helps to make sense of vast amounts of multi-source data.

¹ The 9/11 Commission Report: *Final Report of the National Commission of Terrorist Attacks Upon the United States*, (New York: WW Norton & Company, 2004), 408.

2. General Importance

In addition to the technical challenges of collecting, processing, and disseminating intelligence, there is a broader issue that must be addressed in this study that stems from one overarching challenge: the need to analyze overwhelming amounts of disparate, conflicting and dynamic information that requires human interaction and judgment to act upon.² Much of the early literature after the 9/11 attacks focused on the lack of the Intelligence Community's ability to connect the dots. Terrorist attacks often fall into the gap between foreign intelligence (focused on external threats and developments) and domestic intelligence (focused on homeland threats and developments).³ The culture against information sharing fostered, and even incentivized, organizations of the U. S. government to avoid sharing intelligence.⁴ This in and of itself is a major impediment to connecting dots. Ultimately, more recent literature underscores the need for this information sharing, but also identifies the difficulties involved.

3. Military Importance

The military is well versed in intelligence operations for the conventional warfare scenario. Operators and analysts tend to understand enemy formations, order of battle, and typical enemy doctrine. This allows the military to operate with relative efficiency to conduct intelligence preparation of the battlefield (IPB), and keep abreast of changes in the enemy situation. This culminates in the intelligence updates to commanders and policy makers, which can inform decisions and tactics.⁵ Intelligence requirements for counterinsurgencies present different challenges. There is no typical enemy formation; the enemy does not wear uniforms, but rather blends with the population; tactics can

² James J. Thomas and Kristen A. Cook, "Illuminating the Path," National Visualization and Analytics Center (2005), 2.

³ The 9/11 Commission Report: *Final Report of the National Commission of Terrorist Attacks Upon the United States*, (New York: WW Norton & Company, 2004), 263.

⁴ John Rollins, *Fusion Centers: Issues and Options for Congress*, Congressional Research Service (CRS, 2008), 25.

⁵ Walter L. Perry and John Gordon IV, *Analytic Support to Intelligence in Counter Insurgencies*, National Defense Research Institute, RAND Corporation (Santa Monica, CA: RAND Corporation, 2008), 14-15.

often resemble criminal or gang-like behavior.⁶ Analysts, commanders, and policymakers must adjust to this very different environment and at times accept less than ideal intelligence products.

Current collection efforts in Iraq and Afghanistan are stymied by the multiple databases, usually unconnected and incompatible.⁷ These systems lead to analysis without the ability to cross-reference, which increases the likelihood of faulty conclusions based on limited data. The basic focus of military programs is the trend to streamline the “sensor-to-shooter” concept.⁸ In essence, a collection or observation platform can identify a target, feed the data to a decision making cell for analysis, and allocate an asset to attack the target. Nevertheless, the U.S. military as a whole is making progress on its ability to collect and disseminate intelligence. The concern here is that most of the programs are inter-service, or even branch-specific in the case of the Special Forces community. These systems often do not communicate seamlessly with each other and only perpetuate the lack of data integration.

B. SCOPE

The scope of this study is to explore how data integration may be used to provide a more holistic visual representation of a complex problem with large amounts of data to be analyzed. Technology is the key enabler of this study. As stated in the purpose, we recognize the need for operators in the field to have capabilities to process large amounts of disparate data. Off-the-shelf technology solutions, therefore, allow us to proceed with data representation and visualization techniques in order to satisfy the end user in the field.

⁶ Walter L. Perry and John Gordon IV, *Analytic Support to Intelligence in Counter Insurgencies*, National Defense Research Institute, RAND Corporation (Santa Monica, CA: RAND Corporation, 2008), 15

⁷ Ibid., xviii.

⁸ Nancy C. Roberts, "Data Layering and Data Fusion in the Analysis of Dark Networks," Naval Postgraduate School, Dept. of Defense Analysis (Monterey, CA: NPS, 2008), 12.

1. Criteria

We began with three general criteria: first, the technology utilized needed to be available to the operator; second, the systems should be relatively easy to use and require limited operator training; finally, the applied concepts should not yield results that restrict analysts' or policy makers' ability to think creatively. We addressed the first and second criteria by using off the shelf technology with Google Earth and Palantir. These two platforms are compatible, easy to use, and supportive of the type of work we envisioned for this thesis. Both authors attended an eight-hour introductory class taught by the Palantir software representatives. This training was sufficient to enable significant work with the system. This is a key benefit, as organizations using Palantir will not lose personnel for excessive training periods.

The third criterion is the most challenging to achieve. A critical aspect of choosing a software package is the assumptions under which the software was created. Essentially, how does the software force you to think? An appropriate method to arrive at this conclusion is to first identify and understand what it is you wish to do, or more specifically, what the nature of your work is. From this point, requirements can be derived. Anecdotal evidence suggests that many software packages are created by first enabling capabilities for the system, and then using those capabilities to address requirements of the work required. This logic tends to lead to the creation of software that forces the user into a particular paradigm; something we wanted to avoid.

2. Software

We will utilize two specific software packages in order to explore the concept of data integration. The first is the analytical visualization platform Palantir version 2.0. Palantir is relatively new software that combines data integration, search and discovery, knowledge management, and collaboration. The second software package we will use is Google Earth version 4.0.2742. Google Earth will be utilized as a geospatial visualization platform to represent the data from Palantir. Google Earth and Palantir have a seamless compatibility that will allow us to focus on the data representation and integration, rather than any compatibility problems between the two software packages.

A small group of Silicon Valley technology entrepreneurs and alumni of Stanford's computer science department founded Palantir Technologies in 2004, with the mission of revolutionizing how analysts interact with data to produce meaningful intelligence. Palantir is an enterprise analytical platform combining data integration, search and discovery, knowledge management, and collaboration in a secure environment. It simultaneously supports numerous forms of analysis within a single storage and manipulation framework. In addition to its intuitive user interface and suite of standard tools, the Palantir platform is built on open standards and integrates with third-party applications such as ESRI, UCINet, and Google Earth. Palantir is deployed throughout the intelligence, military, and law enforcement communities.⁹

Several factors influenced the decision to use Palantir for this study. First, this software is relatively intuitive and easy to use. While some training is required, once the user is accustomed to the interface, data entry is straightforward and relatively fast. Additionally, this software eliminates the need to format and code data prior to analysis. For example, standard data processing would select Excel and a blank spreadsheet that inserts data with appropriate formatting for columns. Then, data extracted from reports are then inputted into the spreadsheet. These data would likely need further analysis in other software such as UCINet, which may require additional formatting. All of this data entry and processing takes significant time and effort.

Palantir offers the simplicity of inputting and coding data at the same time. It allows the user to create an ontology as the work progresses, such that the format can evolve as necessary. This is not only easy to do, but saves the user time since there is no need to work with multiple programs. The seamless integration with Google Earth, discussed below, is another benefit of Palantir. This software allows the researcher to visualize geospatial, relational, and temporal data easily with one program.

The second software package in this study is Google Earth. Google Earth was chosen over more powerful geospatial information systems (GIS) software for several reasons. First, it is free and convenient. Any person with access to a computer and the

⁹ Gabe Rosen, Palantir Technologies, embedded analyst, Naval Postgraduate School, email message to authors, August 10, 2008.

internet can download and use a free version of this software which provides all the functionality necessary for the data-layering process. This is particularly important because the intended benefactors of this approach are military officers, who may or may not have access to powerful GIS tools. Second, and perhaps most important, Google Earth is a fairly intuitive, easy-to-use program. There are ample resources on the Internet so that a new user can be competently using its features quickly and with a high degree of success. Google Earth's streamlined compatibility with Palantir also speeds data entry and provides for easier transfer of data between software suites.

The alternative software package considered was ArcGIS. ArcGIS is a visualization and spatial analysis tool that allows the user to model geographic information and other types of data in order to provide useful tools for decision making and problem solving. The software is ideal for purposes of data integration because the interface allows multiple layers to be viewed at the same time over one base map. Additionally, the data and or layers can be visualized in different ways to reduce clutter or to highlight important aspects of the problem set. Unfortunately, ArcGIS must be licensed and therefore bears a financial cost to the user. Additionally, in order to fully utilize the feature set of ArcGIS requires considerable training.

C. APPLYING TECHNOLOGY-BASED DATA INTEGRATION TO MINDANAO

In order to properly test and explore the dynamics of data integration, it was important to find a rich dataset that offered not just geospatial, relational, and temporal data in isolation, but also added some of the complexities of real world problems. For this reason we chose the island of Mindanao in the southern Philippines.

Underlying the basis of the conflict in Mindanao are struggles among the ‘tri-people’ comprised of Moros (or Bangasa Moro-Muslims), Lumads (indigenous, predominately non-Muslim people), and Christian settlers. The struggles these groups

face today are referred to as the ‘Mindanao problem,’¹⁰ and are rooted in the islands conflicted past. Generations of instability and conflict have created and interwoven many unresolved issues ranging from: the question of ancestral domain and agrarian rights; the plight of thousands of displaced and landless families who have witnessed the destruction of their property; social and cultural discrimination between people of different historical or religious traditions; widespread poverty; the exploitation of natural resources, described as ‘development aggression;’ and finally, the inability to develop a system of governance compatible with the values of the tri-people in the land they commonly inhabit.¹¹ What binds the Mindanao people in solidarity with each other is their common history of oppression and disenfranchisement as they share the same perspectives in the struggle for their rights. Yet, as in the past, this same history that could unite them, continues to divide them.

There is not just one conflict in Mindanao, but several, as the lines between identity, kinship, ideology, and a common enemy in the Philippine government, become interconnected among the many different insurgent and terrorist groups. Today’s tangled web of rebel factions intertwined with foreign international terrorist organizations makes for confusing and often misunderstood conditions for Philippine government forces, rebel groups, and the people of Mindanao alike, as terrorist and insurgent ideologies compete for power, land, and resources.

In this context Mindanao offers a complex situation with a large set of data ranging from religious and ethnic ties, insurgent and terrorist groups, and economic and resource competition ideal for the purposes of this study.

D. STRUCTURE AND OUTLINE

Chapter I has identified the scope and purpose of data integration for this exploratory study. It has discussed the dataset of Mindanao that will be used and the

¹⁰ Susan D. Russell and others, “The Mindanao Conflict and Prospects for Peace in the Southern Philippines,” excerpted from “Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines,” Center for Southeast Asian Studies and Office of International Training (Northern Illinois University, IL: 2004), 6-7.

¹¹ Ibid.

primary geospatial, relational, and temporal components that will be utilized. Additionally it has given a brief introduction to what data integration is.

Chapter II provides an overview of data integration and discuss how it is accomplished. It will explore how various disciplines use data integration principals within their own scope. Further, it will define what types of data are integrated and briefly discuss the methods used in this study.

Chapter III discusses the history of Mindanao and illustrate the workflow of the data integration process. It will explain the steps and techniques used to integrate and visualize the data in this study. It will discuss specifically what data was integrated from our dataset and how.

Chapter IV provides an assessment of the software used in the study. It will highlight strengths and weaknesses, and identify several best practices for the data integration process as a whole, and the individual software packages.

Chapter V will conclude this thesis and provide recommendations for future research.

II. DATA INTEGRATION OVERVIEW

This chapter discusses the utilization of technical data integration as an approach to explore dynamics of conflict. This method attempts to pull data from multiple disciplines, and overlay those data in order to gain a more thorough understanding of the situation. We seek to identify methods that can synthesize all types of data with geospatial, temporal, and relational components. In particular, we are interested in layering and fusing those data in an effort to explore the dynamics of conflict and provide a holistic picture of a situation.

A. WHAT IS DATA INTEGRATION

The overall data integration process is defined as the process of integrating data from various sources and combining them visually. This process not only allows holistic analysis in order to gain better understanding of a particular phenomenon, but it also allows analysis of data which usually is collected by different means, and is often analyzed separately. This is critical in today's dynamic threat environment. Counter terrorism organizations receive tremendous volumes of disparate data, all of which need to be analyzed and possibly acted upon. The associations between these data sources often go unseen because there is no way to present the data in such a way that allows connections to be made. As such, data integration seeks to provide methods to visualize disparate data in order to facilitate more thorough analysis.

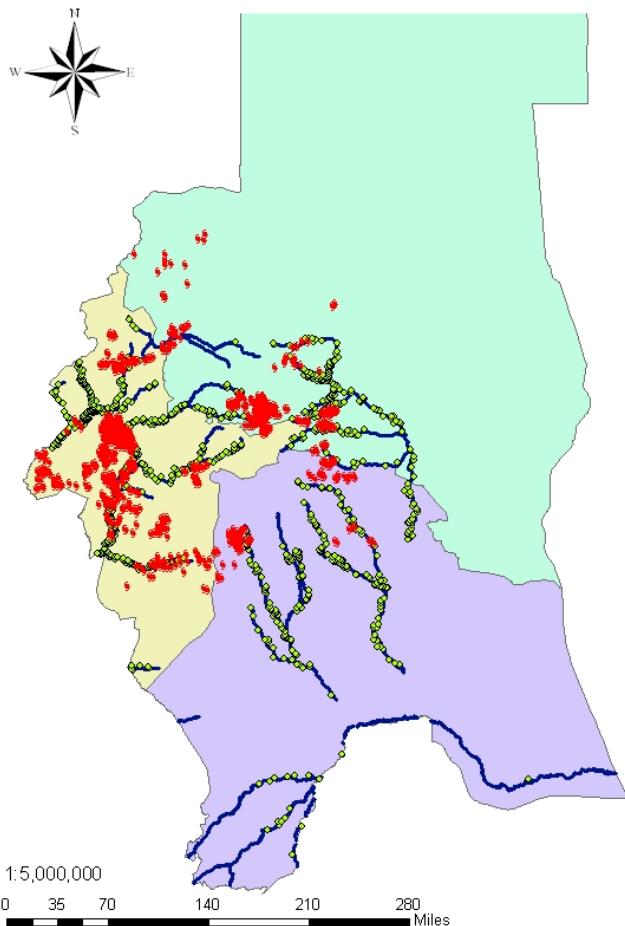
Data integration, as discussed in this study, is not simply about sitting in the same room with different agencies. The process is visual, allowing the analyst to see associations that may not have been noticeable with more traditional methods. In other words, data layering is additive in that the process adds all the data together to form a more complete understanding of the phenomena. The data integration approach goes beyond merely looking at a problem through different lenses; it collects the respective lenses, and looks through them all at the same time for an in-depth view of the problem. Used effectively, data integration is a tool that provokes thought, and allows associations and relationships to become clear across the spectrum of geo-time.

B. APPROACHES TO DATA INTEGRATION

The concepts behind integrating data are not new. Many academic fields integrate data in their own narrow scope and do so with great success. In this section, we identify these other fields of study by subdividing them by discipline, organization, and technology. These broad categories generally capture the types of data integration currently being practiced in various fields.

1. Discipline Based

Geographers tend to use maps to layer human geography on top of physical geography. By using maps, geographers can depict a vast amount of information, which can readily be disseminated. Often, these maps offer layers of data which present information in a way that allows the viewer to see more than just locations of key points. While this approach is useful for many purposes, it does not capture relational data or temporal data, which can provide further insight. Figure 1 is an example of a geospatial product that layers data. In this map, we see settlements that were destroyed in Darfur. Additionally, it shows the locations of water sources, and settlements that are within a two-mile proximity to those water sources. Hence, this map displays several layers of geographic information depicting the relationship of conflict in Darfur with the location of drinking water sources.



Darfur Settlements

Destroyed settlements



Legend

- Settlements within 2 miles of water
- Destroyed settlements
- Darfur rivers
- Southern Darfur
- Western Darfur
- Northern Darfur

Figure 1. Destroyed Darfur Settlements¹²

Social network analysts also tend to layer data in order to see the inner workings of networks more clearly. This data stacking, as it is called, layers several data matrices in an effort to see complex relationships. As with the geospatial example, data stacking is still solely within the discipline of social network analysis, and often does not take into account geospatial or temporal aspects. Figure 2 for example, is a slide from a student project at the Naval Postgraduate School using UCINET. This figure illustrates how stacked data can be used to display complex relationships. In this slide, we see part of the Noordin terrorist network from Indonesia. At first glance, it appears to be a simple network diagram. However, this slide represents a great deal of detail. First, the slide depicts two separate matrices that are stacked to combine the internal communications

¹² Student project by Eric Hartunian.

matrix with the key leader matrix. Second, by manipulating the shapes of the nodes, the slide also highlights what roles each actor fills (attribute data). Finally, the data in the slide was filtered to only show which actors are alive and not incarcerated. The primary shortcoming of the pure SNA approach is that it lacks geospatial and temporal components. This hinders the analyst when trying to put the relational data into the context of time and space. Ultimately, the analyst would have to discern trends or interesting social network findings, and then move to a map to see if there are any further questions or answers. This is not only inefficient, but could easily miss important associations among the data.

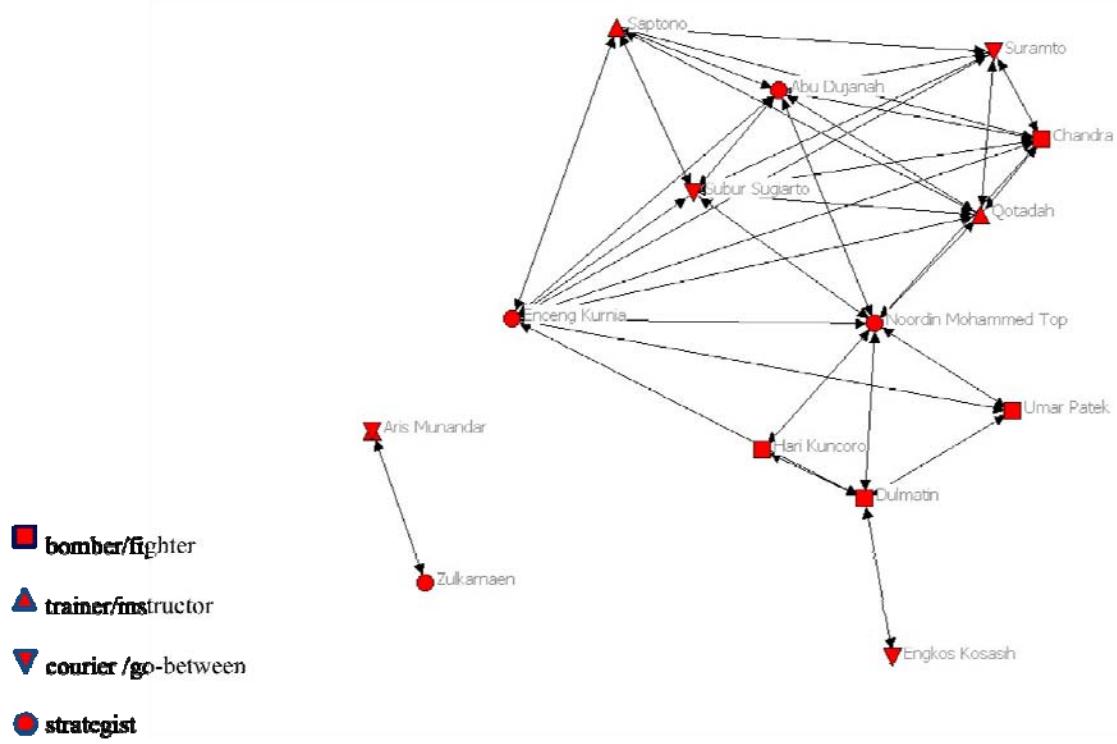


Figure 2. Student Project depicting Noordin's Network¹³

The military offers another example. Military units historically collect a tremendous amount of data on the battlefield. These data comes from varied sources ranging from formal and informal reports, imagery intelligence (IMINT), human

¹³ Student project by Eric Hartunian.

intelligence (HUMINT), signals intelligence (SIGINT), and many others. These data are typically represented on a map or on various charts on the walls. Much of the data awaits analysis, hidden in reams of paper reports. Often, different staff sections collect these different datasets; hence, they are posted on charts that are usually in separate work areas. This further complicates the information flow. This is highly inefficient, as the commander may have a great deal of answers to his many questions and not even know it. Additionally, there are questions that will not even be asked because the data are not presented in a way which allows or facilitates unconventional thinking.

One of the military's answers to this dilemma is the All Source Analysis System (ASAS). This is a computer system that automates the processing and analysis of intelligence from all sources.¹⁴ This software is designed to link collection assets with analysts and then provide intelligence products to users at multiple echelons. The focus of ASAS is to manage a great deal of information, and provide limited analysis of that information. While it does accomplish this task, ASAS fails to offer an integrated solution because the system does not include relational data. Another shortcoming is that ASAS was developed with conventional war fighting in mind. This is an important point because it demonstrates how a legacy system is not advanced enough to deal effectively with the unconventional nature of counter terrorism.

2. Organization Based

Whole organizations have been created in the wake of the 9/11 attacks in order to solve the information-sharing dilemma. The primary examples are the various fusion centers appearing across the country. One of the stated goals of the fusion centers is the ability to fuse a broad range of data, from both traditional and non-traditional sources.¹⁵ While these organizations are somewhat effective, they are still attempting to chart their course and find their niche. This is not the type of data fusion with which this study is concerned.

¹⁴ Global Security.org, "Intel Systems," April 26, 2005,
<http://www.globalsecurity.org/intell/systems/asas.htm> (accessed August 4, 2008).

¹⁵ John Rollins, *Fusion Centers: Issues and Options for Congress*, Congressional Research Service (CRS, 2008), 3.

Following the September 11th attacks, there was an outcry about the failure of information sharing between the federal intelligence and law enforcement communities and state and local officials. The 9/11 Commission concluded, “The biggest impediment to all-source analysis — to a greater likelihood of connecting the dots — is the human or systemic resistance to sharing information.”¹⁶ The concept of fusion centers came full circle in the post-9/11 homeland security environment. Fusion centers, by definition, are a collaborative effort by two or more agencies that provide resources, expertise, and information to the center with the goal of maximizing their ability to detect, investigate, prevent, and respond to criminal or terrorist activity.¹⁷ One of the values the Department of Homeland Security placed on fusion centers is that it is essential to fuse a broader range of data, including nontraditional sources, in order to form a more complete picture of threats.¹⁸ There are two fundamental differences between the concepts of fusion centers and the type of data integration discussed in this thesis: information sharing and collocation.

Fusion centers are highly concerned with sharing information across agencies. Conceptually, this allows members of multiple agencies to be collocated and collaborate on their respective investigations. The entire focus is on “connecting dots.” Members of the fusion center can share data and intelligence, and recognize similarities or associations amongst the various data available and provide proactive analysis to their parent organizations (local law enforcement, FBI, etc.).

3. Technical Based

Emerging technologies are shaping the way analysts process large amounts of data. These tools must be enablers, facilitating the analyst’s ability to digest massive amounts of intelligence and create some type of assessments. During interviews with analysts, RAND Corporation researchers noted that some agencies are “awash in

¹⁶ John Rollins, *Fusion Centers: Issues and Options for Congress*, Congressional Research Service (CRS, 2008), 25.

¹⁷ Ibid., 1.

¹⁸ Ibid., 3.

tools...the tools define the box they (analysts) are in, and the tools won't let them out.”¹⁹ More importantly, there lacks an effective conduit between the tool developers and the analysts. This creates a dilemma where the tools created do not necessarily answer the requirements of the analysts. This is further exacerbated by the reality that each of the sixteen intelligence organizations, and the military, are searching for technical solutions separately. “No community-wide effort to leverage common needs and solutions exists...”²⁰

How to integrate data is largely a technical issue determined by the availability of the analytical tools and software packages. As previously stated, there is a lack of compatible technical solutions to accomplish this. This thesis focuses on helping to fill this need.

C. WHAT ARE DATA INTEGRATION PROCESSES

Data integration is the process of visualizing data in order to facilitate discovery of associations between places, events, people, relationships, and time. It is a thinking tool, that assists commanders and policy makers in seeing their data in a different way and helps to make sense of vast amounts of multi-source data.

Data integration is an umbrella term that is composed of two data integration processes: data fusion and data layering. Data fusion combines data on the same geo-spatial coordinates while data layering combines and overlays geospatial images or pictures but does not actually connect the images to geo-spatial coordinate data. Software such as Palantir and Google Earth provide platforms for data fusion.

Data layering is defined as the additive process of overlaying two or more layers of data from different sources onto an image.²¹ Figure 3 is an example of data layering where data on Philippine socio-economic pressures is layered with data on Philippine average incomes. While these images are displayed on a map, they are layered because

¹⁹ Gregory F. Treverton and Bryan Gabbard C., *Assessing the Analysis of Intelligence Tradecraft*, National Security Research Division, RAND (Santa Monica: RAND Corporation, 2008), 19.

²⁰ Ibid., 26.

²¹ Nancy C. Roberts, "Data Layering and Data Fusion in the Analysis of Dark Networks," Naval Postgraduate School, Dept. of Defense Analysis (Monterey, CA: NPS, 2008), 25.

there are no specific ties to geographical points. Additionally, the data points are only graphic representations of the data, not the data itself (in other words, an analyst cannot “click” on the image and get any further data).

Data fusion is defined as the registering of data on a map to a precise geographic grid.²² Figure 4 is an example of data fusion. In this figure, we see a map with specific points imported from Palantir that are fused with the map on Google Earth. These points are tied to specific geographic coordinates, and are data points themselves (not merely representations of data). Again, the difference between layering and fusing data is distinct in that layered data often is composed of representations of data, which does not natively lend itself to further research while fused data are actual data points (not pictorial representations of them) geo-located on a map.

²² Nancy C. Roberts, "Data Layering and Data Fusion in the Analysis of Dark Networks," Naval Postgraduate School, Dept. of Defense Analysis (Monterey, CA: NPS, 2008), 26.



Figure 3. Example of Data Layering

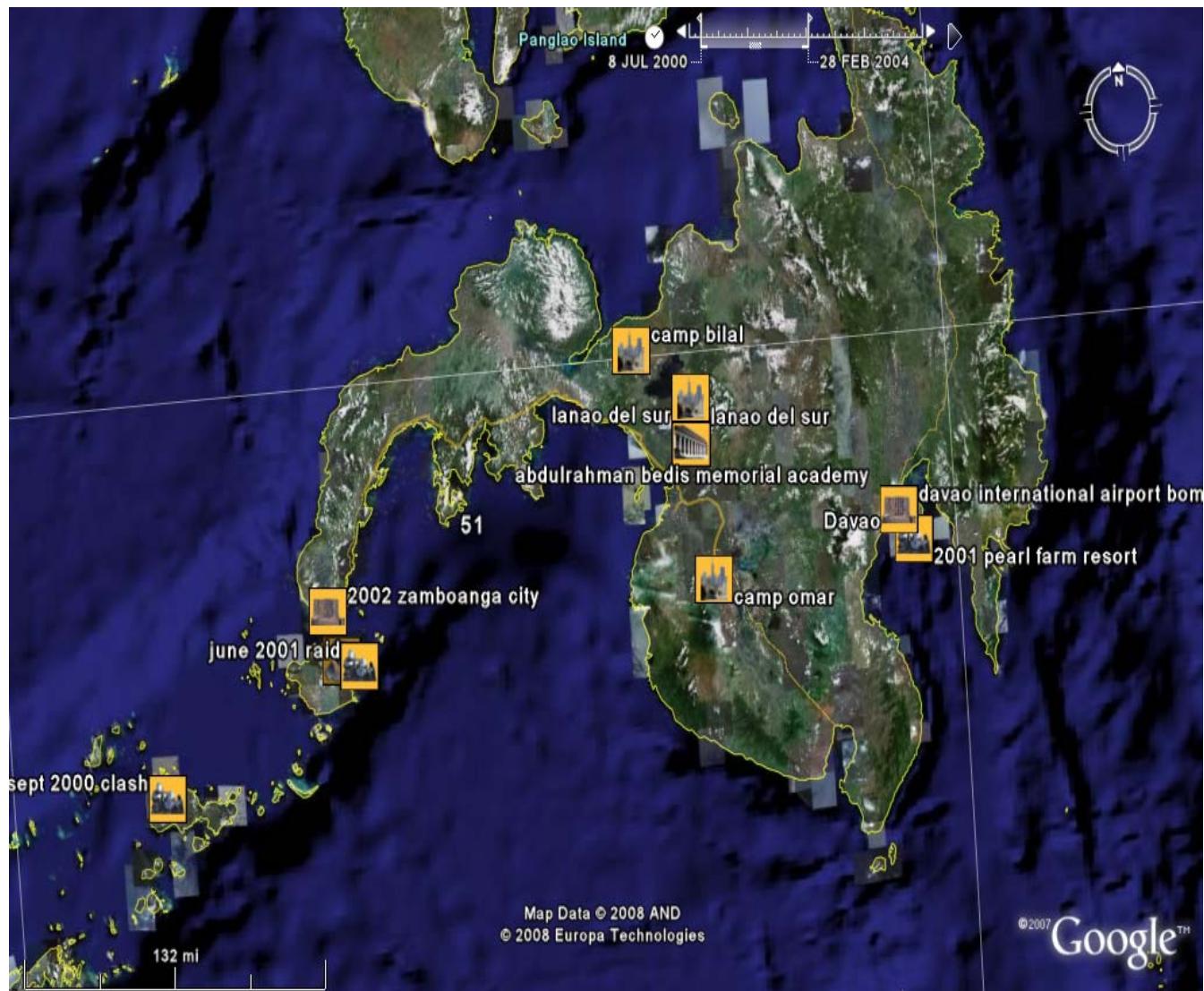


Figure 4. Example of Data Fusion

D. TYPES OF DATA TO INTEGRATE

Data integration addresses two questions: what to integrate and how to integrate. What to integrate is a function of the questions the analyst asks, the data that are available for analysis, and the time limitations of the study. For example, an analyst wishing to explore the relationship between economic activity and violent events may begin by layering socio-economic data on a map, and then bringing data about violent events into

the workspace to determine what associations may exist. The overarching concept is to have a data repository, rich with all types of data, which can be utilized as the investigation deems necessary.

Three data representations, or how the data are represented visually to the analyst, are of particular interest to this study: geospatial, temporal, and relational representations. Our goal in this study is to integrate these three representations together so that associations among people (relations), at certain points in time (temporal), at specific locations (geospatial) can be used to inform operations and policy making and gain a more holistic visualization of the problem. These three representations were chosen because in a military context, all intelligence and/ or data contain geospatial, temporal, and relational properties. It is this triad of properties that we wish to integrate in order to identify trends and associations that otherwise would go unnoticed.

1. Geospatial Representations

Geospatial representations display data relating to locations and topography. Temporal representations display data with relation to events taking place in time. Relational representations display data in terms of relations between people and entities. These representations when examined individually provide insight into specific actions, events and relationships. However, when integrated together, these three representations provide a more comprehensive picture of the operating environment that can inform future policy and operations.

The geospatial representation will be much more than a simple map displaying borders. This representation will layer different kinds of data. For example, economic data such as the dollar amount of infrastructure improvements can be layered with ethnicity. Other layers can be added, such as tribal boundaries and government activity in the region. With geospatial data, events can easily be exported from Palantir software to Google Earth, facilitating more holistic analysis.

2. Temporal Representations

The temporal representation anchors events and people in time. This representation ensures that events and activities maintain a temporal sequence. This can be highly beneficial when trying to determine how events occur with respect to time. Analysts can use this information to develop trends and make predictions for future activities. For example, the Sinjar records show the influx of foreign fighters from Syria into Iraq. This document shows when the fighters came across the border and provides analysts a clear picture of temporal trends.²³ It was easy for analysts viewing this data to identify when foreign fighters were crossing the border, thus allowing for operations planning to interrupt the flow of insurgents into Iraq.

3. Relational Representations

The relational representation describes relationships between people and various entities. In Figure 5, we see the relationships in the Mohammed Noordin Top network in Indonesia. This screen capture from the Southeast Asia terrorist network, created by Stephen Martin at the NPS CORE Lab, displays relationships between people (red), schools (blue), and groups (grey) as depicted in Palantir.

²³ Combating Terrorism Center, “*Sinjar Records*,” Palantir, 2008, www.sinjarrecords.com (accessed August 5, 2008).

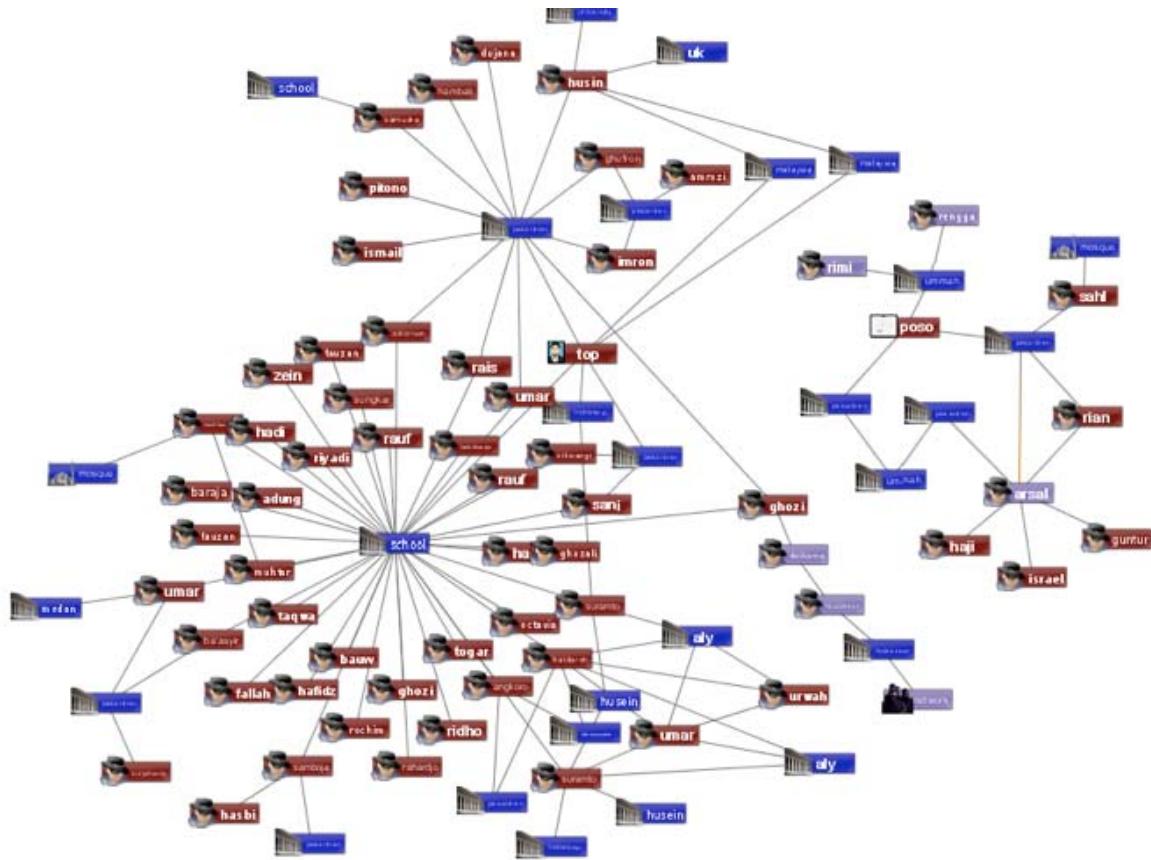


Figure 5. Palantir Relationships Image

E. STEPS TO DATA INTEGRATION

There are three basic steps to data integration: data collection, data coding and entry, and data analysis. This is not a one-time process, but a cycle that continues as long as there is new data being collected, inputted, and analyzed. This section highlights several types of data, and describes the process by which we enter and code them into the data repository.

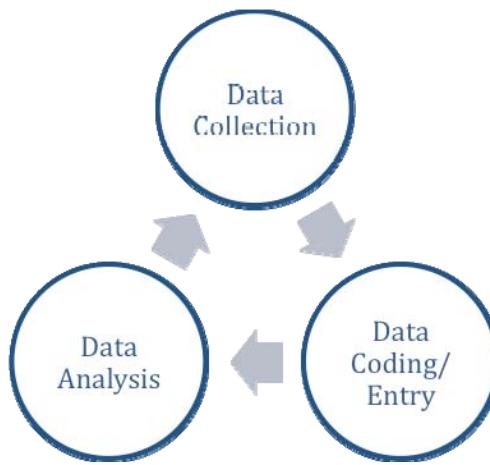


Figure 6. Three Step Cycle for Data Integration.

1. Data Collection

A challenge posed by any research is the need to collect data and organize the data for easy access and analysis. This is a particular problem in this case, due to the nature of the varied types of, and sources of, data involved. In *Illuminating the Path*, the authors discuss two types of data: numeric and non-numeric data. Numeric data often originate from measuring instruments or sensors. Non-numeric data can be any other type of data, ranging from text news stories to maps and photos. Their level of structure further defines these data types. Data can either be structured, as in categorical data found in a spreadsheet; or unstructured, such as informal written reports. Unstructured data is not necessarily without a pattern, but rather, it is the type of data which requires human interpretation in order to understand.²⁴

“All analysis depends on data.”²⁵ This statement poses several challenges. Four in particular are data collection, unevenness of reporting, multiple databases, and lack of a standard lexicon. This thesis does not seek to solve these problems, only to highlight them as challenges in need of further research.

²⁴ James J. Thomas and Kristen A. Cook, "Illuminating the Path," National Visualization and Analytics Center (2005), 108.

²⁵ Walter L. Perry and John Gordon IV, *Analytic Support to Intelligence in Counter Insurgencies*, National Defense Research Institute, RAND Corporation (Santa Monica, CA: RAND Corporation, 2008), xviii.

Data collection, in its current forms across the Department of Defense (DOD), tends to be unorganized. At best, there is structure to the collection process at local levels, but that structure does not transcend organizations within DOD. Convincing commanders of the need to collect information which supports analysis is also challenging, as the force tends to focus on collection to support operations.

Data is generally collected or generated in one of two ways: field reports and historic or academic documents. Most data associated with military operations originates from a field report such as Significant Activity Report (SIGACT) or Draft Intelligence Information Report (DIIR). For example, an attack from an improved explosive device (IED) on friendly forces during a patrol will generate a SIGACT report to the higher headquarters that will identify where the attack took place (geospatial), when the attack occurred (temporal), and other associated data available such as casualties, if the perpetrator of the attack was killed or captured, etc. This study does not focus on how and where the specific data are collected. More important here is the process of layering and integrating data in order to inform analysis.

Another key problem in data collection is the completeness and accuracy of the reporting.²⁶ For example, what is a significant activity? To a platoon operating in Iraq, it may be an IED attack. To an analyst, even a seemingly small detail could be critically important. The dissemination of collection requirements to the lowest levels can help inform operators what is important to report. This is also an effective way to address the challenge of having a standard lexicon.

In the course of this study, data were collected on Mindanao from various articles authored by reputable organizations such as the International Crisis Group (ICG), Australian Strategic Policy Institute (ASPI), and Southeast Asia Research Centre (SEARC). For a complete list of sources used to build the Mindanao database see Appendix B. Validity of the data is assumed here, though in the course of operational use,

²⁶ Walter L. Perry and John Gordon IV, *Analytic Support to Intelligence in Counter Insurgencies*, National Defense Research Institute, RAND Corporation (Santa Monica, CA: RAND Corporation, 2008), 26.

this process would require the using organization to set parameters to properly validate any data and sources before coding and analysis.

2. Data Coding and Entry

Perhaps the most challenging part of this study is coding data for entry into the database. Data coding is defined as the process by which data are filtered in order to categorize them in a mutually exclusive manner. By use of a codebook, the process of coding and entering data is standardized within the organization, and ideally across organizations as well. Analysts must have the ability to enter data without any ambiguity as to how a particular event, person, or place is categorized. The codebook seeks to provide this clarity. The codebook is, in essence, a document which lists the ontology and defines all of the terms therein ensuring consistency throughout the data coding and entry process. The ontology, as it exists in Palantir, dictates the types of objects, properties, and links and how they interact with each other in the user interface. This ontology is user-customizable, and is highly beneficial as it allows the using organization to customize the features that are applicable to its own requirements. Palantir allows the user (or system administrator, more likely) to alter the ontology and pick and chose what items will be present in the interface. This feature may provide the key to a software package which can be utilized across the interagency spectrum.

For example, we have already explained the need for multiple databases to have compatibility across agencies. The dilemma, however, is that the nature of work in these different agencies varies. The pivotal element, therefore, is the need for a common lexicon amongst the different agencies. By first addressing the nature of work each agency performs, ontology can be created which can support that work. This ontology holds common terminology, such that a menu of options can allow the different agencies to choose the appropriate items from the ontology for their work, while maintaining compatibility across agencies.

In order to have consistent database searches, data must be entered into the database consistently. This is not only important within an organization, but also across organizations. Inter-rater reliability, the means to measure consistency among coders, is

an important step in this process. An important way to achieve inter-rater reliability is to create a codebook as previously mentioned. This codebook serves two purposes: first, to provide the data entry operator precise definitions of the variables and the scales that will be utilized to code the data in order to minimize inconsistency among coders; the second purpose is to provide a framework for data collectors. The codebook standardizes the lexicon across agencies. This will give collectors across DOD, for example, a guide informing them what types of information is required to build a complete dataset for analysis.

Data entry and data coding in multiple databases presents another unique challenge. When many analysts are inputting data into different databases, there exists a high likelihood that different analysts will code data differently. For example, what is al Qaeda? Is it a religious organization? A political organization? Perhaps it is a terrorist organization or a military organization? While a valid argument could be made for any of these choices, the challenge is consistency between those doing data coding and data entry. Different organizations, each with its own database, may code al Qaeda differently. While there may be internal consistency, the varying databases are not standard and do not communicate with each other. The Congressional Research Service report on fusion centers highlights this problem. It provides recommendations to Congress for the intelligence community to standardize the “dictionary of intelligence” in order to allow local, state, and federal agencies to more readily communicate with each other.²⁷

3. Data Analysis

Data analysis can be conducted once enough data has been collected, coded, and entered to yield results. This may be difficult to determine depending on the complexity and scale of the database and ultimately may never be complete. Because the process is cyclical, new data can always be added for further analysis and refinement, and as previously stated, the process does not have an end point, but is cyclical. Analysis conducted for this project will be covered in greater detail later in chapter III and IV.

²⁷ John Rollins, *Fusion Centers: Issues and Options for Congress*, Congressional Research Service (CRS, 2008), 62.

THIS PAGE INTENTIONALLY LEFT BLANK

III. DATA INTEGRATION EXAMPLE: MINDANAO

This chapter focuses on the process conducted for data integration in the case study of Mindanao. Mindanao was selected as a case study because it offered a complex environment that was rich in data. First, we give a basic overview of the history, people, and primary groups involved in the current struggle to give a basic understanding of the complexities facing Mindanao. Second, we describe the processes used to convert the information on Mindanao and code and enter data into both Palantir and Google Earth to create a dataset. Finally, we discuss the visualization of the dataset and its integration into a larger network for Southeast Asia.

A. MINDANAO

1. History

The population of Mindanao is comprised of three groups: Moros or Bangasa Moro-Muslims; Lumads who are indigenous, predominately non-Muslim people; and Christian settlers. In 1946 the Philippines received its independence from the United States and continued to exploit Mindanao's rich resources and available land to the benefit of the north. While the numbers of Christian emigrates from central and northern Philippines to Mindanao remained relatively small during the American colonialism, it began to intensify following World War II.²⁸ By the 1970s, the immigration of Christian Filipinos to Mindanao had created a social landscape where Moros and Lumads had become the minorities with Muslims accounting for only one quarter of Mindanao's population, down from about three quarters at the beginning of the century.²⁹ The Philippine government also continued the policy of encouraging plantation agriculture and deforestation on a large scale in Mindanao, allowing some of the most productive

²⁸ Susan D. Russell and others, "The Mindanao Conflict and Prospects for Peace in the Southern Philippines," excerpted from "Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines," Center for Southeast Asian Studies and Office of International Training (Northern Illinois University, IL: 2004), 3.

²⁹ Sylvia Concepcion and others, "Breaking the Links Between Economics and Conflict in Mindanao," (lecture presented at the "Waging Peace" conference, Manila, Philippines, December 2003), 7.

lands to be occupied by transnational corporations.³⁰ Both Moros and Lumads felt that not only was the access to their ancestral lands and other productive resources being taken, but that their cultural identities were being overwhelmed by the Christian settlers.

Generations of instability and conflict have created and interwoven many unresolved issues ranging from: the question of ancestral domain and agrarian rights; the plight of thousands of displaced and landless families who have witnessed the destruction of their property; social and cultural discrimination between people of different historical or religious traditions; widespread poverty; the exploitation of natural resources, described as ‘development aggression;’ and finally, the inability to develop a system of governance compatible with the values of the tri-people in the land they commonly inhabit.³¹

The gap between the Muslims and Christians widened, manifesting itself in the form of economic disparity and a strong desire for a return to autonomy and smaller self-governed societies. It was during this time that violent encounters between Moros, Lumads, and Christians became common in Mindanao, over rights to ancestral land and political marginalization.³² As competition for land intensified, both Christian and Muslim landowners established private armies to extend or defend their holdings.

From the earliest days of its establishment the Government of the Republic of the Philippines (GRP) marginalized Mindanao. National governments were generally aware of problems in Mindanao, but few presidents gave it much attention or any priority. Mindanao was seen as a resource rich area to be exploited by the rest of the Philippines.³³ The dictatorial regime of the Philippine government under President Ferdinand Marcos (1965-1986) in the late 1960s, triggered a series of events that sparked the formation of

³⁰ Sylvia Concepcion and others, “Breaking the Links Between Economics and Conflict in Mindanao,” (lecture presented at the “Waging Peace” conference, Manila, Philippines, December 2003), 7.

³¹ Susan D. Russell and others, “The Mindanao Conflict and Prospects for Peace in the Southern Philippines,” excerpted from “Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines,” Center for Southeast Asian Studies and Office of International Training (Northern Illinois University, IL: 2004), 6-7.

³² Ibid., 3.

³³ Ibid.

an insurgency in Mindanao and the formation of the Moro National Liberation Front (MNLF). The government's response to the Moro rebellion in 1972 was a declaration of martial law by Marcos and years of fighting and military confrontations between the two groups ensued. By the mid-1970s, the war had reached a stalemate and under heavy pressure from the international community, both parties sat down for peace talks.³⁴

The Tripoli Agreement was signed in Libya in 1976 between the MNLF and the Philippine government.³⁵ The agreement granted autonomy to 13 provinces in Mindanao, Sulu, and Pawan Islands and established a regional government with its own executive, legislative, and judicial branches, with an independent security force.³⁶ The agreement eventually unraveled in disputes over how it was implemented, and within a year war had resumed. Despite popular dissatisfaction with the administration of the autonomous regions, they lasted until the dictatorial regime of Marcos was toppled in an uprising in 1986.

Corazon Aquino became President of the Philippines (1986-1992) after the overthrow of Ferdinand Marcos under the promise that her regime would be 'radically different' from the Marcos dictatorship. Civil-society actors were invited to participate in drawing up a new Philippine Constitution which was later ratified in 1986. It included provisions for the creation of the Autonomous Region in Muslim Mindanao (ARMM), which provided a limited measure of self-rule. However, the autonomous government lacked the resources to tackle the problems of the poorest regions of the Philippines, and

³⁴ Sylvia Concepcion and others, "Breaking the Links Between Economics and Conflict in Mindanao," (lecture presented at the "Waging Peace" conference, Manila, Philippines, December 2003), 10-17.

³⁵ Susan D. Russell and others, "The Mindanao Conflict and Prospects for Peace in the Southern Philippines," excerpted from "Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines," Center for Southeast Asian Studies and Office of International Training (Northern Illinois University, IL: 2004), 3.

³⁶ Sylvia Concepcion and others, "Breaking the Links Between Economics and Conflict in Mindanao," (lecture presented at the "Waging Peace" conference, Manila, Philippines, December 2003), 10.

the devastation caused by years of war. In the views of many Muslims, the ARMM simply became another layer of bureaucracy, providing positions and opportunities for the already privileged few.³⁷

Fidel V. Ramos, a former head of the armed forces, was elected to the Presidency in 1992 (1992-1998). Mindanao was a primary component in Ramos' overall development vision, and he was determined to forge a comprehensive and enduring peace settlement, starting with the MNLF. Ramos believed that peace was a prerequisite for successful economic development in Mindanao. In 1996 the Final Peace Agreement (FPA) was signed between the GRP and MNLF. It provided for new institutions, led by the MNLF and supported by the government, to oversee a major development effort in a Special Zone of Peace and Development (SZOPAD) covering the territory stipulated in the Tripoli Agreement. Problems in the implementation of the FPA began almost immediately as the government attempted to solve the massive socio-economic problems within the SZOPAD. However, it is regarded as a remarkable benchmark, given the MNLF's decision to scale down its demands from separatism to autonomy.³⁸

The situation began to change once again for the worse when Joseph Ejercito Estrada was elected President in 1998 (1998-2001), bringing many opponents of the FPA into the government. Under Estrada's direction, the armed forces launched a military offensive against several of the MILF's camps in Abu Bakar, and subsequently declared victory over the MILF (a splinter group of the MNLF discussed later in this article). Estrada also alienated the MNLF by creating a Mindanao Coordinating Council to manage infrastructure projects in the ARMM, thus weakening the role of the institutions set up under the FPA. In 2001, Estrada's Presidency came to an end when he was ousted from power for involvement in government corruption.³⁹

³⁷ Sylvia Concepcion and others, "Breaking the Links Between Economics and Conflict in Mindanao," (lecture presented at the "Waging Peace" conference, Manila, Philippines, December 2003), 10-17.

³⁸ Ibid.

³⁹ Ibid.

Estrada was succeeded by his Vice President, Gloria Macapagal Arroyo (2001-present), who declared a policy of ‘all-out peace.’ Arroyo sent emissaries to talk to the MNLF and MILF and formed a presidential task force to take the lead in rehabilitating areas in Mindanao that had been devastated by years of war.⁴⁰ However, Arroyo suspended the formal peace talks with the MILF in 2002 under reports that the MILF was sheltering criminal gangs and conducting ceasefire violations, although closed negotiations reportedly continued.⁴¹

After the attacks of September 11, 2001, President Arroyo was one of the first Asian leaders to express support for the U.S. ‘War on Terrorism.’ Her pledged support included statements about continuing the war against ‘local terrorists’ that included Muslim armed groups in Mindanao. With the Abu Sayyaf Group (ASG) and New People’s Army (NPA) (groups discussed later in this article), being listed on the US terrorist organizations list, US forces were sent to train Philippine troops who were pursuing the Abu Sayyaf, and Arroyo obtained a \$356 million package for counter-terrorism aid.⁴² The MNLF and MILF were excluded from the list because they are widely regarded as revolutionary organizations fighting for independence. However, the Philippine Government and the United States strongly believe the MILF and MNLF have links to all of these groups including Jemaah Islamiyah (JI) and Al Qaeda (AQ), although the MILF claims to officially disavow terrorism.⁴³

There is not just one conflict in Mindanao, but several, as the lines between identity, kinship, ideology, and a common enemy in the Philippine government, become interconnected among the insurgent and terrorist groups. Today’s tangled web of rebel

⁴⁰ Sylvia Concepcion and others, “Breaking the Links Between Economics and Conflict in Mindanao,” (lecture presented at the “Waging Peace” conference, Manila, Philippines, December 2003), 10-17.

⁴¹ Susan D. Russell and others, Susan D., “The Mindanao Conflict and Prospects for Peace in the Southern Philippines,” excerpted from “Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines,” Center for Southeast Asian Studies and Office of International Training (Northern Illinois University, IL: 2004), 5.

⁴² Sylvia Concepcion and others, “Breaking the Links Between Economics and Conflict in Mindanao,” (lecture presented at the “Waging Peace” conference, Manila, Philippines, December 2003), 10-17.

⁴³ International Crisis Group (ICG), *Southern Philippines Backgrounder: Terrorism and the Peace Process* (ICG Asia Report No. 80, July 13, 2004), 1.

factions intertwined with foreign international terrorist organizations makes for confusing and often misunderstood conditions for both Philippine government forces and rebel groups alike, as terrorist and insurgent ideologies compete for power and land.

2. People

The people of Mindanao include 13 Islamized ethno-linguistic groups, more popularly known as Moro or Bangsa Moro, more than 18 other indigenous tribes collectively referred to as the Lumad, and Christian Filipino's from the central and northern Philippines.⁴⁴

a. Moro or Bangsa Moro

Muslims, or as they call themselves the Moro or Bangasa Moro ("Moro nation"), are made up of 13 ethno-linguistic groups, including the Iranun, Jama Mapun, Palawani, Molbog, Kalagan, Kalibugan, Maguindanao, Maranao, Sama, Sangil, Tausug, Badjao, and Yakan.⁴⁵ Today, it is estimated they comprise about 20 percent of the total Mindanao and Sulu population.⁴⁶

The word "Moro" was originally designated by the Spanish for the Muslims from North Africa, the Moors who invaded the Iberian Peninsula in the eighth century. Today "Moro" gives the wrong impression, that there is an ethnic group called "the Moros." This gives the confusing impression that the various Mindanao tribes, such as the Tausugs, Maguindanaos, Kalibugan, Iranuns, Samals, and Yakans, are all united.⁴⁷ The fact is, although they each share similar racial, linguistic, and religious traits, they all developed their own unique societies and histories.

⁴⁴ Mindanao, "History," <http://www.philippines.hvu.nl> (accessed 11 July 11, 2008).

⁴⁵ Susan D. Russell and others, Susan D., "The Mindanao Conflict and Prospects for Peace in the Southern Philippines," excerpted from "Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines," Center for Southeast Asian Studies and Office of International Training (Northern Illinois University, IL: 2004), 6.

⁴⁶ Hazel Jean L. Malapit and others, "Does Violent Conflict Make Chronic Poverty More Likely? The Mindanao Experience," (paper presented at the conference "Staying Poor: Chronic Poverty and Development Policy" held at the University of Manchester, England April 7-9, 2003).

⁴⁷ Shinzo Hayase, "Mindanao Ethnohistory Beyond Nations: Maguindanao, Sangir, and Bagobo Societies in East Maritime Southeast Asia," translated by Dr. Motoe Terami-Wada (Ateneo de Manila University Press, Quezon City, Philippine: 2007), 48.

b. Lumad (Indigenous People)

Lumad is a generic term for the non-Muslim and non-Christian tribal groups, or “cultural communities” in Mindanao, that means indigenous people. There are 18 very diverse ethno-linguistic Lumad groups that consist of the: Ata, Bagobo, B’laan, Bukidnon, Dibabawon, Mamanua, Mandaya, Kamayo, Mangguwangan, Manobo, Mansaka, Matigsalog, Subanun, Tagakaolo, Tala-andig, T’boli, Tiruray, and Ubo.⁴⁸ Most of the Lumad tribes still retain their traditional animistic religion based on a strong belief in the power of the spirits of ancestors and in the influence of more than one god.⁴⁹ However, some of these tribes are partly Christianized, and others partly Islamicized. Moreover, there are still others, such as the Maranao in the central highlands of Mindanao, which are partially both. Today, these ethnic groups make up only 5 percent of the total Mindanao population.⁵⁰

c. Christians

There are almost 200,000 Christians and Visayan-speaking people on the Island of Mindanao.⁵¹ They are comprised mostly of the converted indigenous people during the Spanish occupation and transplants from the northern Philippine islands of Luzon and Visayas during the American colonial and Philippine independence periods. These include people from the areas of: Butuan, Davao, Camiguin Island, Cagayan de Oro, Misamis Oriental, Iligan, Ozamiz, Dapitan, Dipolog, and Zamboanga City. Although many have now integrated into the larger Christian population of Mindanao, dialect differences remain apparent among the different tribes. Most of the Christian

⁴⁸ Susan D. Russell and others, Susan D., “The Mindanao Conflict and Prospects for Peace in the Southern Philippines,” excerpted from “Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines,” Center for Southeast Asian Studies and Office of International Training (Northern Illinois University, IL: 2004), 6.

⁴⁹ Mindanao, “History,” <http://www.philippines.hvu.nl> (accessed 11 July 11, 2008).

⁵⁰ Hazel Jean L. Malapit and others, “Does Violent Conflict Make Chronic Poverty More Likely? The Mindanao Experience,” (paper presented at the conference “Staying Poor: Chronic Poverty and Development Policy” held at the University of Manchester, England April 7-9, 2003).

⁵¹ Mindanao, “History,” <http://www.philippines.hvu.nl> (accessed 11 July 11, 2008).

inhabitants of Mindanao are descended from the Chavacanos of Manila from the mid-1800s.⁵² Today, Christian Filipino's comprise roughly 75 percent of the population in Mindanao.⁵³

3. Primary Groups

It is important to look at each of the distinct rebel groups in Mindanao separately in order to understand their unique objectives, but not forget that each of these groups is tied together through common historical struggles and a multitude of personal and religious links.⁵⁴

a. *Moro National Liberation Front (MNLF)*

After decades of political, social, and economic deterioration for the Moros in Mindanao, sentiments for an independent Muslim community finally became strong enough to take root. The MNLF defines its struggle as one against the Philippine state, not against Mindanao Christians, and its ideology attempted to go beyond local concerns and gain control over social services, to benefit from economic development, and protect their ancestral lands from Christian settlers and government owned corporations. The MNLF's educated leadership promoted a Bangsa Moro identity above the various ethnic affiliations of Mindanao Muslims with the ultimate goal of an independent Bangsa Moro state.⁵⁵

⁵² Susan D. Russell and others, Susan D., “The Mindanao Conflict and Prospects for Peace in the Southern Philippines,” excerpted from “Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines,” Center for Southeast Asian Studies and Office of International Training (Northern Illinois University, IL: 2004), 6.

⁵³ Hazel Jean L. Malapit and others, “Does Violent Conflict Make Chronic Poverty More Likely? The Mindanao Experience,” (paper presented at the conference “Staying Poor: Chronic Poverty and Development Policy” held at the University of Manchester, England April 7-9, 2003).

⁵⁴ For more information on insurgent vs terrorist groups in Mindanao see the International Crisis Group report, “Southern Philippines Backgrounder: Terrorism and the Peace Process” (ICG Asia Report No. 80, July 13, 2004).

⁵⁵ Susan D. Russell and others, Susan D., “The Mindanao Conflict and Prospects for Peace in the Southern Philippines,” excerpted from “Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines,” Center for Southeast Asian Studies and Office of International Training (Northern Illinois University, IL: 2004), 2.

The MNLF was able to gain a large amount of support from the global Muslim community because they claimed to be a movement representing all Muslims in the Philippines. Throughout the 1970s the MNLF gained most of its funding from Libya, who supported the training of fighters within its borders, and the Chief Minister of the state of Sabah in Malaysia, Tun Mustapha, a Tausug whose family originated from Sulu.⁵⁶

In 1996 after years of fighting and failed peace agreements with the government, Nur Misuari, head of the MNLF, and President Ramos, reached a peace agreement in Libya. The agreement provided for the employment and repatriation of MNLF rebels and socio-economic development assistance. Nur Misuari was later appointed chairman of the Southern Philippines Council for Peace and Development (SPCPD) and elected governor of the ARMM. In 1998 after little economic improvement for Muslims had been achieved, Misuari was not re-elected governor and again continued to launch attacks with the MNLF against the Philippine National Army. He was later arrested in Malaysia and is currently awaiting trial in jail in Manila.⁵⁷ The MNLF still retains governmental recognition as a representative of the Moro people of Mindanao at the government level, although they have seen a diminished military capacity over the years as the MNLF has evolved into a more political role.

b. Moro Islamic Liberation Front (MILF)

In 1977, the resumption of hostilities between the Filipino government and the MNLF was accompanied by fragmentation within the MNLF leading to the formation of the Moro Islamic Liberation Front (MILF).⁵⁸ After years of failing to see any real progress for Moro independence in Mindanao from the MNLF, MNLF followers broke away and established the Moro Islamic Liberation Front (MILF) in 1984, with a more

⁵⁶ Sylvia Concepcion and others, “Breaking the Links Between Economics and Conflict in Mindanao,” (lecture presented at the “Waging Peace” conference, Manila, Philippines, December 2003), 9.

⁵⁷ Susan D. Russell and others, Susan D., “The Mindanao Conflict and Prospects for Peace in the Southern Philippines,” excerpted from “Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines,” Center for Southeast Asian Studies and Office of International Training (Northern Illinois University, IL: 2004), 4.

⁵⁸ Ibid., 2.

faith-based agenda.⁵⁹ The MILF's primary support base is in Central Mindanao, in particular Maguindanao and Lanao del Sur, but it also has a presence in Muslim communities of North Cotabato, Sultan Kudarat, South Cotabato, Lanao del Norte and the Zamboanga peninsula.⁶⁰ Local rebel commanders dominate these enclaves with varying degrees of allegiance to the MILF central leadership because their power is rooted in clan and tribal loyalties. Between 1987 and 1990 the MILF claimed to have 122,000 trained supporters that could be mobilized to back the 10,000 to 15,000 armed regulars.⁶¹ By the mid-1980s, the MILF had become the strongest group militarily in Mindanao.

After the Philippine army's attack on the MILF's camp headquarters at Abu Bakar in 2000, and the death of Hashim in 2003, the MILF forces have been dispersed into smaller autonomous units,⁶² Hashim's successor, Al-Haj Murad Ebrahim, faces the challenge of not allowing it to separate into its many segmented parts.⁶³

c. New People's Army (NPA)

The New People's Army is the military wing of the Communist Party of the Philippines (CPP) that was formed in 1969 with the aim of overthrowing the Philippine government through a long protracted war. The NPA was founded by Jose Maria Sison, who is currently the CPP's Central Committee Chairman, as a communist group based on the teachings of Mao.⁶⁴ The NPA is primarily a rural guerrilla group, but does have a small active urban infrastructure available to support it. The NPA targets

⁵⁹ International Crisis Group (ICG), "Southern Philippines Backgrounder: Terrorism and the Peace Process" (ICG Asia Report No. 80, July 13, 2004), 4.

⁶⁰ Sylvia Concepcion and others, "Breaking the Links Between Economics and Conflict in Mindanao," (lecture presented at the "Waging Peace" conference, Manila, Philippines, December 2003), 10.

⁶¹ International Crisis Group (ICG), "Southern Philippines Backgrounder: Terrorism and the Peace Process" (ICG Asia Report No. 80, July 13, 2004), 4-5.

⁶² Ibid., 4.

⁶³ Astrid S. Tuminez, "The Past is Always Present: The Moros of Mindanao and the Quest for Peace," (working paper No. 99 for the Southeast Asia Research Center Management Committee, City University of Hong Kong: May 2008), 29-30.

⁶⁴ FAS Intelligence Resource Program, "New People's Army (NPA)," <http://www.fas.org> (accessed July 22, 2008).

Philippine security forces, politicians, judges, and even rival splinter groups and criminal. It derives most of its funding from support-based contributions in the Philippines and Europe, from taxes extorted from local businesses and politicians, and is believed to have received support from China.⁶⁵ The NPA is known to operate under an umbrella organization known as the New Democratic Front (NDF) that represents 13 smaller communists groups in political talks. Although there have been several smaller groups that have broken away from the NPA, such as the Revolutionary Army of the People, Revolutionary Party of Workers in Mindanao (RPM-M), and Proletarian Revolutionary Army, none have the size and influence of the NPA. The NPA is reported to be slowly growing in popularity and numbers after years of low memberships, has an estimated 10,000 members today.⁶⁶

d. Abu Sayyaf Group (ASG)

The failure of the Tripoli Agreement, the fragmentation of the liberation movement, and the weakening of the MNLF's leadership contributed to the emergence of a more radical armed group, the Abu Sayyaf Group (ASG), based on the island of Basilan. Unlike the MNLF and MILF, the Abu Sayyaf Group is explicitly anti-Christian. The group appears to operate as a network of networks with an alliance of smaller groups or cells that compete or cooperate to maximize their individual needs.⁶⁷ They continue to be involved in various terrorist activities (to include ties with JI and AQ), kidnappings of foreign tourists and missionaries for ransom, bombing attacks, and arms smuggling. Its leaders continue to present justifications for their activities in crude political and religious messages. Contrary to some assertions that the group has lost its political strategy or

⁶⁵ Armed Conflicts Report, "Philippines CPP/NPA," January 2008, <http://www.ploughshares.ca.libraries> (accessed July 22, 2008).

⁶⁶ FAS Intelligence Resource Program, "New People's Army (NPA)," <http://www.fas.org> (accessed July 22, 2008).

⁶⁷ International Crisis Group (ICG), "Southern Philippines Backgrounder: Terrorism and the Peace Process" (ICG Asia Report No. 80, July 13, 2004), 7.

focus, they have always tended to function more like an organized crime gang.⁶⁸ Abu Sayyaf membership is believed to number between 400 and 1,000.⁶⁹

The history of Mindanao, information on specific groups, and their relationships to each other is identified from researching credible written sources. The difficulty and challenge is how to translate this disparate data into a usable database that visualizes the conditions and is suitable for analysis. The process used to convert this disparate data, such as the above background on Mindanao, will be covered in the next section.

B. PROCESSING MINDANAO DATA

This section describes the process used to provide an efficient mechanism for coding and inputting disparate data in order to build a useable database. In the case of this study, we began working with numerous articles rich in data about the conflict in Mindanao (see Appendix B for a complete list of sources). Additionally, we discuss the process used to build the Mindanao database in both Palantir and Google Earth. In this study, we utilize a workflow that systematically allows large amounts of data to be processed. This processing is efficient, and is facilitated by the tools available in the software packages we selected. It is import to state up front that we only focus in this study on the procedures that are either necessary in order to give the reader a basic understanding of the whole process, or those areas that produced problems because of the complexities in determining how to properly code or structure the data. It is not intended to be an all-inclusive step-by-step manual for creating a database in Palantir or Google Earth.

1. Workflow

Palantir offers several features that facilitate the workflow of data coding and entry. The primary benefit is the ability of the software to work with unstructured data,

⁶⁸ Sylvia Concepcion and others, “Breaking the Links Between Economics and Conflict in Mindanao,” (lecture presented at the “Waging Peace” conference, Manila, Philippines, December 2003), 11.

⁶⁹ Council on Foreign Relations, “Abu Sayyaf Group,” *Philippines, Islamist Separatists*, June 25, 2008, <http://www.cfr.org> (accessed July 17, 2008).

such as news articles, or unstructured reports. This feature allows the analyst to view a document, and then highlight key terms or names and “tag” them, which establishes an electronic link from the created entity to the document, and also amongst different entities. For example, when a name appears in a document, the analyst can highlight that name and tag it to create a specific entity (person, place, or event) for that tag in the document (see Figure 7 for a screen capture example of Palantir “tagging”). The analyst can additionally link that tag to any number of other entities that have already been created. This process lends structure to the data; which allows for in-depth querying of the dataset when analysis is conducted and allows the analyst to know specifically the source of the entity. The Palantir software interface further streamlines the process of data coding and entry by allowing the coder to select whether the “tag” is for just one specific occasion, or to be associated with all further appearances, not only in the current document, but also in any additional documents in the “data repository.” This dual-purpose step greatly increasing efficiency and reducing data entry time. For example, for the first tagging of the Moro Islamic Liberation Front in one document, the software found 1306 instances of that group, across the twenty-nine documents loaded in the data repository, and tagged them all at one time.

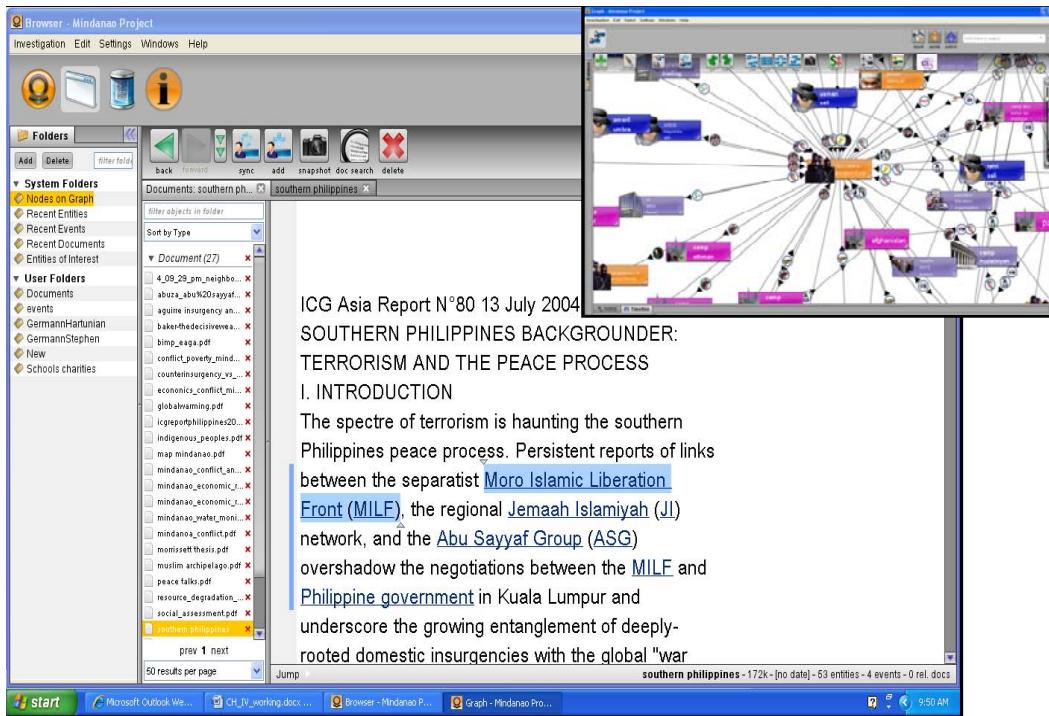


Figure 7. “Tagging” from a Document to Create an Entity in Palantir.⁷⁰

The capability of the tag function in Palantir is one of its major benefits from a data coding and input perspective because of its ability to rapidly facilitate data management. However, as with any data entry, it is necessary to stress proper quality control in order to ensure the highest level of accuracy.

2. Building the Database Structure in Palantir

The Palantir system operates on the premise of ontology. The ontology is a menu of options allowing the categorization of people, events, and relationships. It provides the user a customizable interface which defines how the data are first categorized then linked together. We begin with the overarching person, place, or event called an entity. The entity is created by the user in accordance with the codebook as a representation of a specific person, place, or event and is either manually input or electronically tagged from

⁷⁰ Screen capture from Palantir of the document display menu in the data repository for the ICG document “Southern Philippines Backgrounder: Terrorism and the Peace Process.” The highlighted ‘blue’ words have been “tagged” creating entities for them. The ‘insert’ shows what the tagged entities look like on the graph display window with links associating them to other entities.

a document in the data repository. Later, links are created between entities to establish ties, relationships, or general connections between two or more entities. The following examples will depict how this is accomplished.

The first example describes the method for coding a person or group; the process is identical for both. This example will utilize the creation of the Abu Sayyaf Group (ASG). The first priority is to decide what type of entity the group represents or resembles. With the standard Palantir package, there are twelve different organization entity types to choose from; these range from academic, charity, commercial, criminal, military, etc. There are also six different person types to choose from with varying specificity. Choosing which organization type to use to best represent an entity is based on contextual reading and on independent knowledge. This decision on how to characterize an organization or person can be difficult, especially for ambiguous or complex organizations. For example, the Moro National Liberation Front (MNLF) in Mindanao has characteristics that could allow it to be defined as a terrorist organization, or a military organization, or one could even argue a political organization. Since insurgent organization is not an option, which is what most sources would define the MNLF as today, it is important to be specific and consistent once the coder has made a decision. For our purposes, the ASG is coded as a terrorist group. We created it as an entity with its definition defined in the codebook to ensure future consistency for other organizations that meet the same criteria. At this point, the entity can be opened and any additional properties such as dates, membership, addresses, etc., can be added as appropriate (see Figure 8). All groups, people, and places are created as entities in this manner. It is important to note that all the specific details of an entity are not necessary in order for its initial creation. As the investigation develops and more information about the person or organization is revealed, the entity may be updated accordingly at any time.



Figure 8. Entity Organization “Abu Sayyaf Group” Creation in Palantir.⁷¹

Events are another key item that often form ties linking people with places and actions. The methods for deciding how to code an event are more complicated than with persons or groups. Individual steps that make up an event can range through multiple layers such as geospatial, temporal, and relational. Representing them in a way that both intuitively makes sense and facilitates analysis is difficult.

There are two schools of thought regarding how to organize or structure data in order to represent relationships between persons and events. The first is used primarily by social network analysts and bases relationships around the person where all persons are connected through various relationships or attributes. Here, it is the person that is the primary focus and events, or locations, become the relational tie that connects people together.⁷² For example, person ‘X’ and person ‘Y’ may be connected to one another in

⁷¹ Screen capture from Palantir for the display menu of the entity “Abu Sayyaf Group.” From this menu the operator can input, view, or search specific properties, related events, related entities, and any notes associated with this particular entity. The ‘insert’ shows what the entity “Abu Sayyaf Group” looks like on the graph display window with links associating it to other entities: persons in blue, events in red; organizations in grey; locations in pink.

⁷² For information regarding Social Network Analysis see [Introduction to social network methods](#) by Robert A. Hanneman and Mark Riddle, University of California, Riverside, 2005, (published in digital form at <http://faculty.ucr.edu/~hanneman/>).

that they were both involved in the same bombing incident. The bombing event is an attribute that ties the two persons together, but the persons are the primary focus. Likewise, person ‘Y’ and person ‘Z’ may be connected by the attribute that they are related to one another. Again, the attribute of “related to” is the tie connecting the two persons together (see Figure 9). If this is the way the coder wishes to build their database it is recommended to use a more powerful social network analytic platform such as UCINet or Pajek to take advantage of the specific algorithmic functions that they offer for better relational analysis. However, as previously stated, the purpose of this study is to test the benefits of Palantir as a data integration platform rather than pure social network analysis.

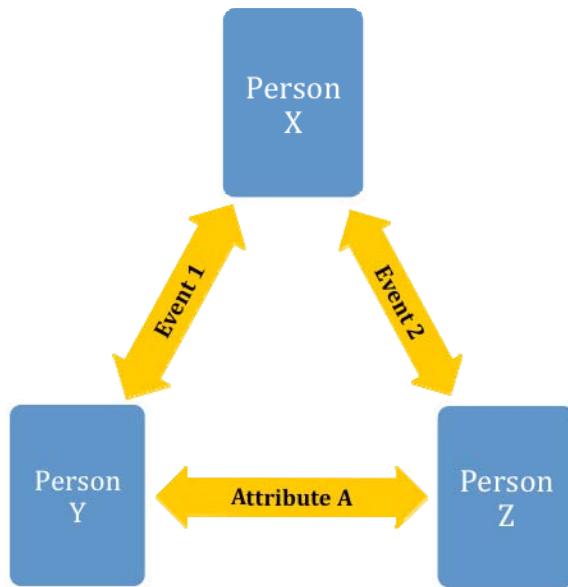


Figure 9. Diagram Depicting Events Through Traditional SNA Relationships.

The second school of thought is derived from the functionality of more recent software platforms and the methods of analysts attempting to solve problems where the significant event is the primary focus and other associated information may not be known. This method places the event at the center of analysis with all other persons, locations, or their relationship to that event acting as links and supporting data (see Figure 10). This is one of the strengths of Palantir because the event can be structured

several different ways to facilitate the coders' needs. It also tends to be the way operators intuitively think. Additionally, it is useful when an event has occurred but the participants of the event, or how the event is linked to the bigger picture may not be known.

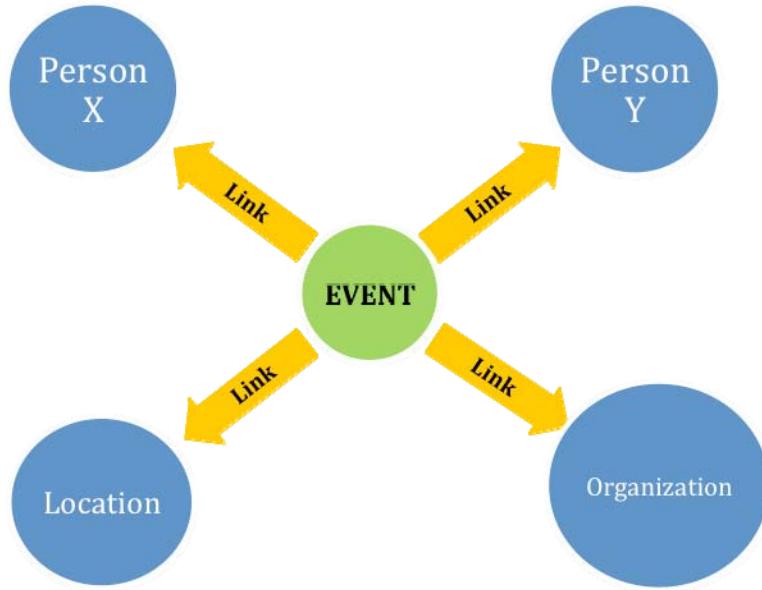


Figure 10. Diagram Depicting Event as Central Focus in Palantir.

There is no wrong or right way for representing data. The most important thing is that the data are represented in a manner that best facilitates the needs of the user and all coders are consistent throughout the entire process. No matter how the data are inputted into Palantir, it can be searched and analyzed in the same manner.

Once the method for coding the event has been decided, the coder needs to identify the critical steps surrounding the event. These can involve adding multiple layers such as geospatial, temporal, and relational data, or just one layer depending on how complicated the event is. RAND provides a useful flowchart depicting the chain of events for an insurgent attack, that lays out in a linear fashion seven broad categories that may need to be represented or coded for an attack event (see Figure 11). This suggests that every insurgent attack has several supporting events as represented in the small boxes in the figure such as financing, logistics, etc.

The Insurgent Attack Event Chain

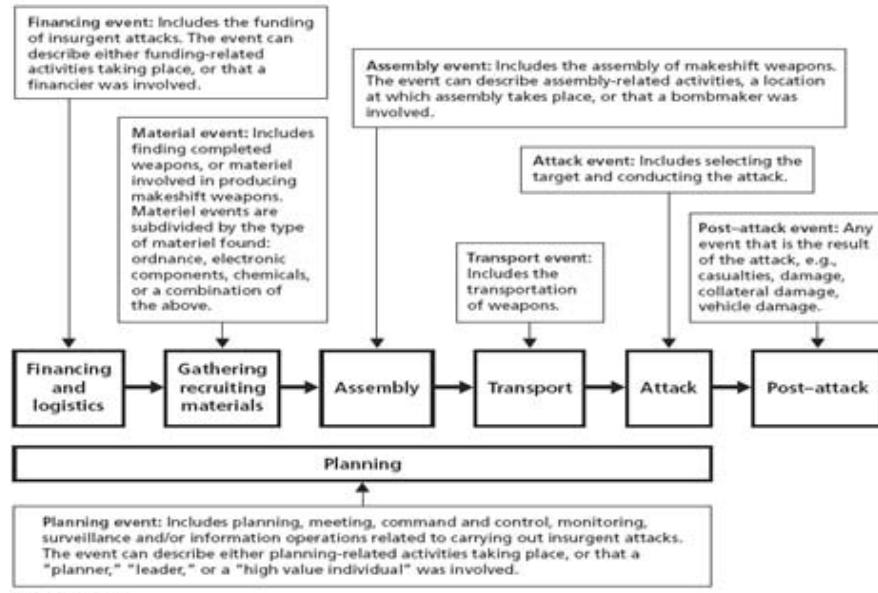


Figure 11. RAND Insurgent Attack Event Chain Model.⁷³

The outcome or significant event of a successful attack is just one piece of the larger puzzle that coders and analysts need to consider in order to put together the chain of events. Initially the only event that may be known is step five, the attack that occurred. However, in some cases more information may be known, or later discovered, regarding other key events that lead to the attack. Prior to the attack itself there are meetings between the principle parties involved, funding transfers, travel arrangements that take place, and so on. Using this framework helps to identify those key aspects involved in an attack that can, or may need to be organized across the various layers in order to be represented in Palantir. This is simply an organizational tool that can be used to help the coder identify what may need to be created in Palantir to represent what happened during a complex event and can be adjusted or changed based on the specific event or as the coder sees fit.

⁷³ Walter L. Perry and John Gordon IV, *Analytic Support to Intelligence in Counter Insurgencies*, National Defense Research Institute, RAND Corporation (Santa Monica, CA: RAND Corporation, 2008), 20.

The next step, as with creating a person or group, is to identify what type of event occurred in order to be able to best classify the event type for its definition in Palantir. There are five broad category event types that a coder can use to classify an event, with a further twenty-five sub-category classifications that are much more specific in nature such as communication, bombing, raid, payment, or travel. Utilizing Palantir, we can create the event entity with a unique name, and then proceed to create, or use previously created, entities associated with this event tying them together by appropriate link types. This method of managing the data allows the analyst to later filter searches by events, and easily see all persons, places, and sub-events associated with the event of interest as a whole.

The insurgent attack chain model can also be used to help frame complicated events that are not just attacks but still contain separate distinct actions. For example, OPLAN Ultimatum was a joint operation between the Armed Forces of the Philippines (AFP) and U.S. Special Operations Forces in the Sulu region of Mindanao that took place over nine months between 2006 and 2007.⁷⁴ Due to the long duration of the operation, it was recognized that there would need to be many separate and important events represented in Palantir to capture all of the critical aspects of the operation, and yet these separate events still needed to remain linked together under the primary event of the operation itself. To accomplish this task, we created event entities, ranging from meetings to raids, to represent the significant occurrences leading up to, supporting, during, and following the operation, similar to actions such as funding, traveling, and planning, in the insurgent attack chain model. With each of these individually created events, numerous supporting entities such as persons, locations, and organizations were created as necessary and linked to each of their respective events (see Figure 12).

⁷⁴ For more information regarding Oplan Ultimatum refer to the International Crisis Groups report “The Philippines: Counter-Insurgency VS. Counter-Terrorism in Mindanao,” Asia report N. 152, May 14, 2008.

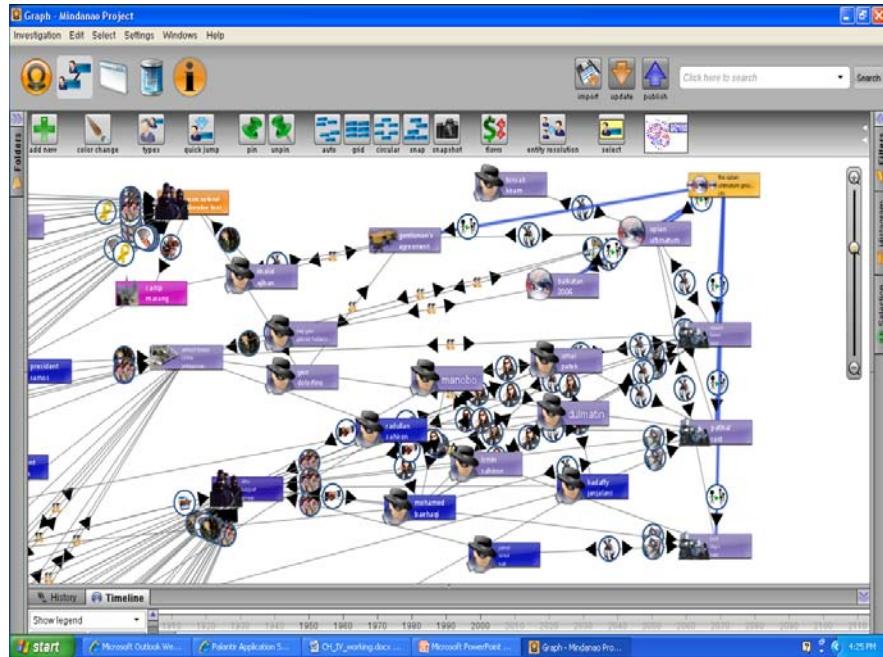


Figure 12. Individual events and entities created for operation OPLAN Ultimatum.⁷⁵

The temporal and geospatial data associated with each of these events and all related entities are added as properties within the event entity, as is any other data from the original report such as locations with latitude and longitude coordinates, specific duration date and time, and casualties. This enables the greatest fidelity in information at the smallest level because data are entered and associated with each specific meeting or raid versus all thirteen events rolled into one. To tie each of these individual events together under one umbrella of OPLAN Ultimatum, we utilized a feature in Palantir called a ‘group node,’ which collects any number of selected entities such as events, persons, or locations and places them under the umbrella of one single entity. For OPLAN Ultimatum, six individual event entities were grouped under the group entity ‘the OPLAN Ultimatum Group’, with an additional twenty-three entities created and associated by various links to events within this group (see Figure 13). This procedure provides a convenient grouping of multiple events associated to one name.

⁷⁵ Screen capture from Palantir for the individual events and entities created for operation Oplan Ultimatum. The events are created and linked separately to allow for the greatest fidelity of data associated with each event. The Oplan Ultimatum event entity is in the upper right-hand corner highlighted in yellow.

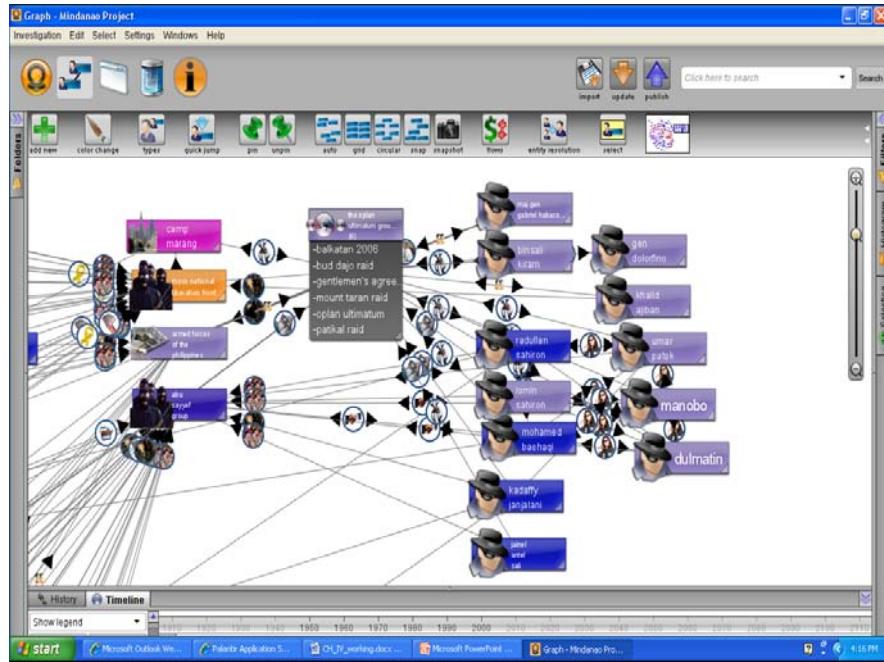


Figure 13. ‘The OPLAN Ultimatum Group’ created in Palantir.⁷⁶

As previously stated, events can also be coded as links between two entities to capture an action that has occurred. In some cases it may be better to represent an event as a link rather than an entity. For example, when there are multiple entities connected by a phone call, that phone call event can best be represented as a separate event entity to which multiple entities can then be linked. However, if there are only two entities involved, building the phone call as a link may simplify the representation of the event. In either case, the fidelity of the data remains unchanged; the most important concept is to be consistent across the dataset. Using the example of OPLAN Ultimatum, some events such as phone calls were coded as a link between two persons rather than creating a separate phone call event entity (see Figure 14). The coder will have to decide which method or methods will best represent the data. Utilizing this method in conjunction with building events as entities adds further fidelity to the database.

⁷⁶ Screen capture from Palantir for the ‘OPLAN Ultimatum Group’ created for operation OPLAN Ultimatum and all associated events. The OPLAN Ultimatum event entity is in the center of the screen with the six sub-events selected to be a part of the group listed underneath it in the gray box. The other associated entities can be seen on either side with their links tying them to the group. The group can be separated back out into each of the six sub-events at any time the coder or analyst chooses.

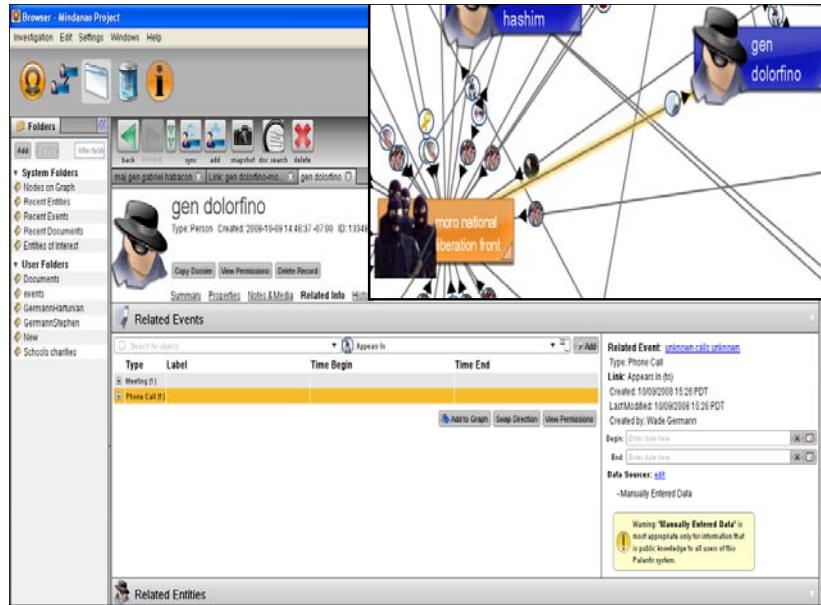


Figure 14. Palantir Screen Capture of a Phone Call Event Link.⁷⁷

Monetary transactions are another type of event that requires special attention. Just as there are several ways to code and enter events in Palantir, there are several ways that monetary transactions can be represented. Transactions can be created as event entities with properties embedded within the entity, or as an event link between two entities with the transaction event and all of its properties embedded into the link itself. Once again, there is no right or wrong way for doing this, as either method will provide the same search and analysis ability. However, there are some visual representation differences that Palantir offers depending on the method used. If the financial transaction is created as a separate event, it will remain on the display screen as an event entity icon with various links tying it to other entities (see Figure 15). All of the specific information about the transaction, date-time, amount, etc. is embedded in the properties of the event.

⁷⁷ Screen capture from Palantir for a phone call event created between the MNLF organization and the person entity Gen Dolorfino. The ‘related info’ page is displayed for the person entity ‘gen dolorfino’ showing the phone call event highlighted in yellow. All info regarding the phone call can be input and accessed in the property fields such as phone number, time, and date of occurrence. The insert in the upper right-hand corner shows what the event looks like on the Palantir display screen where the link event is highlighted in yellow.

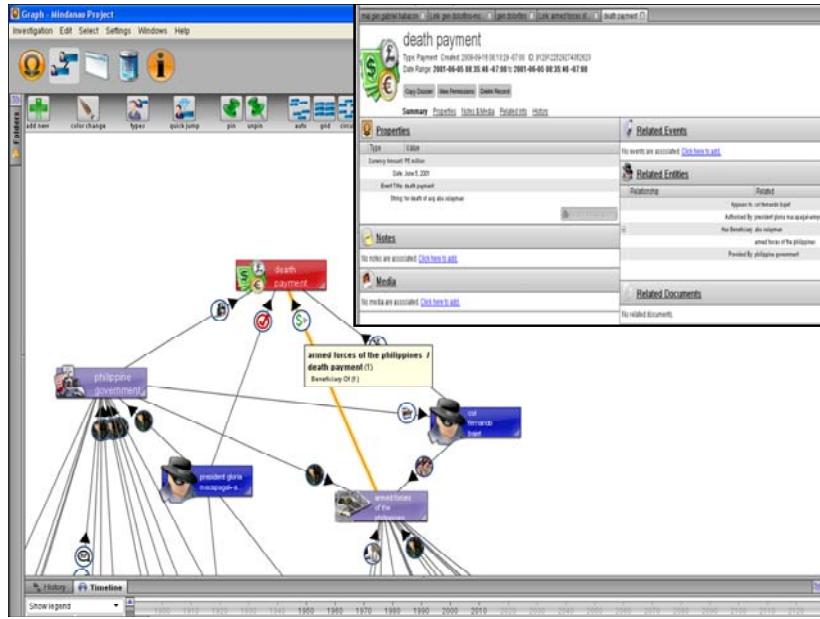


Figure 15. Palantir Screen Capture of Financial Transaction Event Entity.⁷⁸

However, if the transaction event is built within the link of two entities as in Figure 16, then a function in Palantir called the “flows” tab can be used to visually represent the transaction taking place between the two entities. The flows function in Palantir acts as a visual representation of all transactions that are coded into the data so an analyst can see which entities money is being transferred to and from. A red sphere moves in the direction of travel of the transaction along the link between the entities, highlighting the transaction taking place.

⁷⁸ Screen capture from Palantir for a financial transaction event created between multiple entities. The financial transaction is built as a separate event entity, highlighted in red, with all other associated entities linked to it. The summary page for the death payment event, with all info pertaining to the payment, is displayed in the upper right-hand corner. All info regarding the payment can be input and accessed in the property fields such as amount, time, and date of transaction.

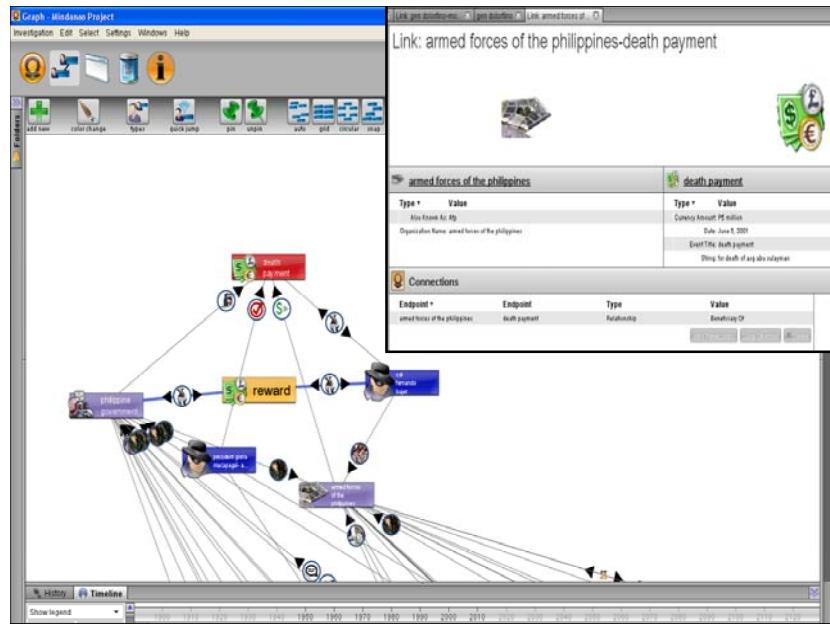


Figure 16. Palantir Screen Capture of Financial Transaction Event Entity.⁷⁹

Additionally, a window opens on the display with a bar graph displaying the currency amounts that are being represented. A toggle on the graph allows the analyst to filter the level of transactions they wish to see (see Figure 17). This function is only available if the transaction event is built within the link. If there are more than two entities linked together by the same transaction event, then the transaction cannot be built into the link and it will have to remain as a separate entity icon on the display graph. Again it is important to state that the data remains in the database regardless of how it is inputted by the coder. The additional benefit of the flows function assists the analyst if transaction events are built within the link of two icons. This feature is highly useful as a presentation tool.

⁷⁹ Screen capture from Palantir for a financial transaction event created as a link between two entities. The financial transaction event is highlighted in yellow where it is built as a link, and highlighted in red where it was built as a separate event entity. The link summary page for the death payment transaction, with all info pertaining to the payment, is displayed in the upper right-hand corner. All info regarding the payment can be input and accessed in the property fields such as amount, time, and date of transaction.

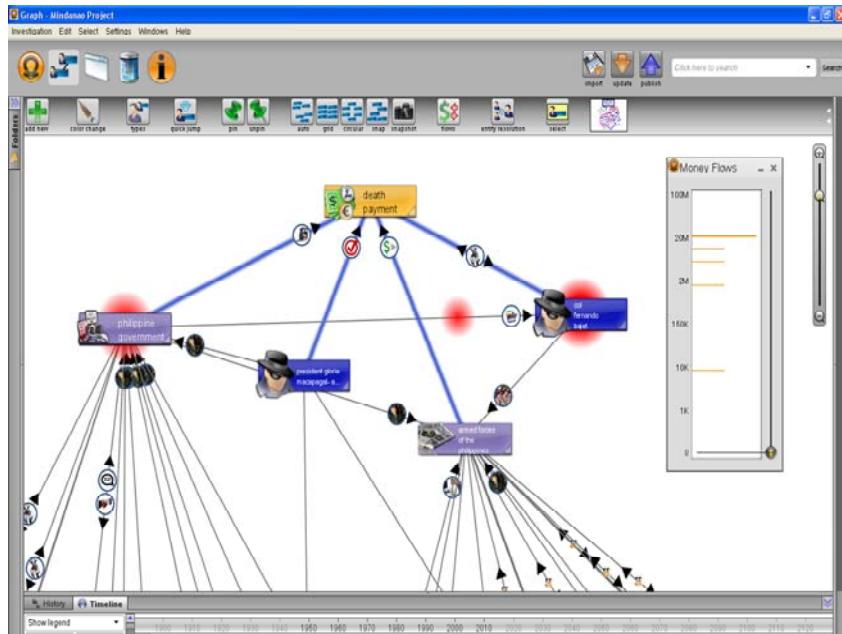


Figure 17. Palantir Screen Capture of “Flows” Function.⁸⁰

3. Building the Database Structure in Google Earth

Operating in Google Earth provides an easy to use interface. It is intuitive and provides the type of data integration solution that illustrates the basic concepts of this thesis. However, there are several limitations to the software that we must discuss. First, the software is unclassified, limiting the types of data we can use with it. This is of no concern for this thesis, as all data presented here are unclassified. Second, the Google Earth software relies on satellite imagery. This imagery has coordinate systems overlaid on top, allowing the location of specific places using geographic coordinates.⁸¹ The reality of this system, however, is that the map in Google Earth is not geo-referenced to a particular datum, so the data are not accurate enough for targeting purposes. We accept this limitation for the purpose of this thesis, and utilize the tools available in Google Earth as a vehicle to explore data integration.

⁸⁰ Screen capture from Palantir showing the flows function of a financial transaction between two entities. The financial transaction is represented by a pulsing red sphere which travels on the link between the two entities involved in the transaction. The ‘money flows’ display window on the right displays the approximate values of money being transferred and can be filtered by amount sizes.

⁸¹ Google Earth, “*Google Earth*,” 2008, www.earth.google.com (accessed September 23, 2008).

The first task in using Google Earth is to define what types of data are available for layering. This process takes available maps (or images of maps), and places them on the Google Earth workspace for use in analysis. For example, Figure 18 shows a screen capture of the Philippine regions on Google Earth with a map of Mindanao provinces over-laid. This image of the provinces was carefully resized in order to fit as close as possible the boundaries on the Google Earth map. It can then be stored as a layer that can be toggled on and off as needed to further analysis. There are two shortcomings of this technique: first, this overlay leaves the Google Earth screen rather cluttered; second, the image does not scale.⁸²

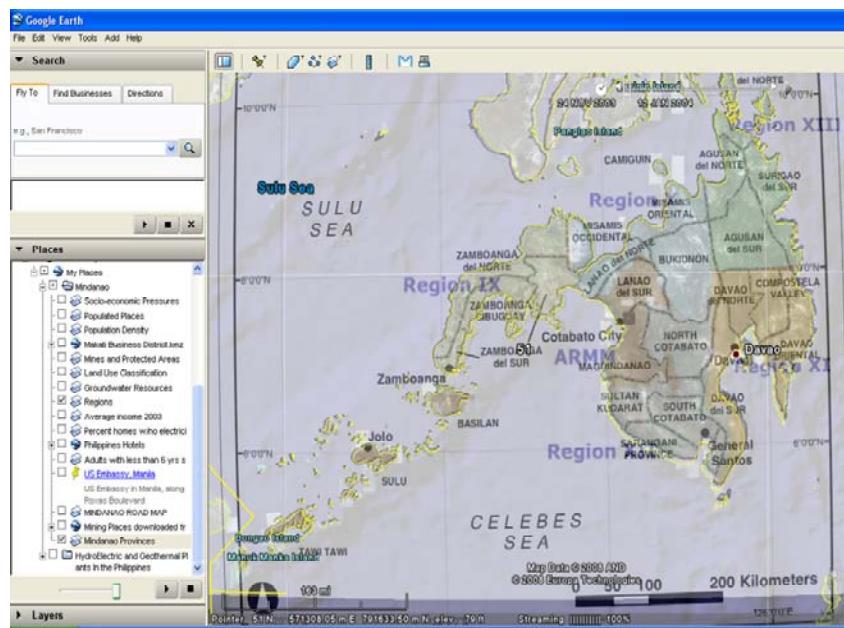


Figure 18. Google Earth Screen Capture of Region and Province Layers.

When these layers are imported into Google Earth, the remaining map related tasks are generally executed in the Palantir software. For example, any entity created in Palantir that includes location properties (coordinates) may be exported from Palantir into Google Earth with a single keystroke. This export will place an appropriate icon on the

⁸² When zooming in or out in Google Earth, the image overlay will maintain its shape, but the text and graphics lose resolution. This can be problematic, especially on layers that are rich in data. The best way to resolve this is to past the image into Google Earth with the largest screen size available, as this is the size that will maintain the highest resolution.

Google Earth workspace in the location defined in that entity's property field. Additionally, and of great interest to this study, temporal data existing in the entity's property field are also exported. This allows the analyst the ability to layer entities on a map with relation to their locations and time span. The analyst can then utilize the time play feature of Google Earth to "play" the sequence of events on the screen. This is a very powerful visualization tool and lends itself well to presentations.

C. VISUALIZATION OF THE DATASET

Once the disparate data have been coded and entered into Palantir they can be visualized. The visualization of the dataset is a very powerful tool. It helps to identify key information that otherwise would be lost in text documents alone and saves time in digesting vast amounts of data in reading documents. Of particular importance is the fact that these visualizations can be created within minutes. Groupings, links, and relationships between entities, persons, events, and organizations can to be identified, some playing a more central role and others acting as a bridge between groups, and still others falling as peripheral players in the network.

The Mindanao dataset at the time of this writing consists of 139 separate entities. These entities consist of persons (77), terrorist organizations (14), political organizations (10), and 19 other organizations. There are 46 event entities within the dataset comprised of raids (14), bombings (9), and other events such as meetings, payments, and sightings. Additionally, there are 411 links connecting the 139 entities that range from relationships to events. A visualization of the Mindanao dataset can be seen below in Figure 19.

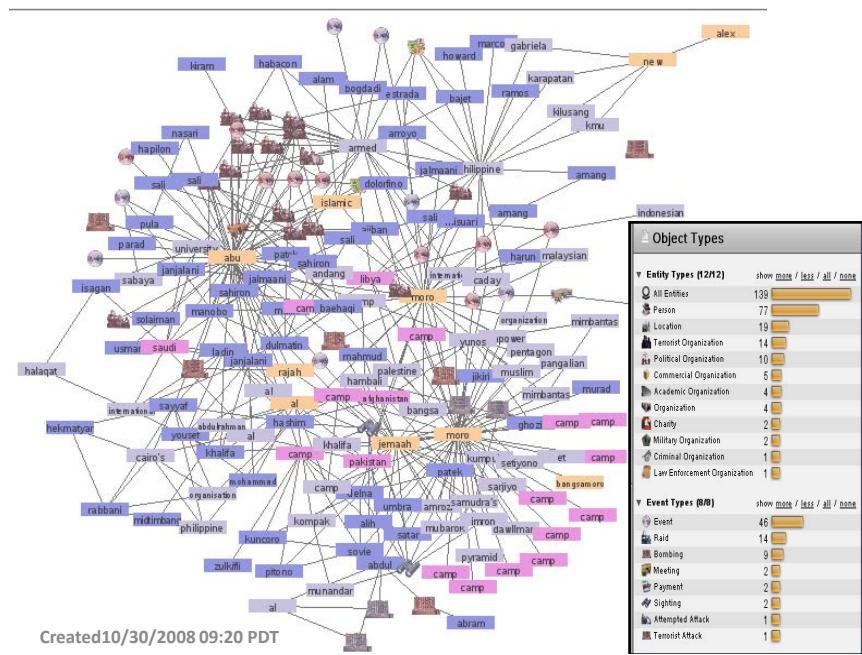


Figure 19. Palantir Visualization of the Mindanao Dataset.⁸³

The visualization of datasets that have been combined can provide further benefits for analysts to help identify possible links across vast networks. When the Mindanao dataset was combined with the Southeast Asia terror network created by Steffen Merten, a research assistant for the Core Lab at the Naval Postgraduate School, we were able to see how organizations operating within Mindanao were integrated into the larger Southeast Asia terror network. The same visual identifications that were made from looking at just the Mindanao dataset, such as links and relationships between entities, persons, events, and organizations, can be applied on a larger scale to the larger South East Asia terror network. Figure 20 below shows the Mindanao dataset highlighted in blue merged into the Southeast Asia terror network. Again, this visualization tool can be very powerful in helping identify key information about how larger organizations are inter-related to one another that would normally take vast amounts of time to process and understand.

⁸³ Screen capture from Palantir displaying the entire Mindanao dataset. The entity coding is as follows: blue represents persons, yellow represents terrorist organizations, grey represents other organizations, pink represents locations, and events are icon based. The inset in the lower right-hand corner is the ‘histogram’ window that gives all of the specific statistics for numbers and types of entities in the database.

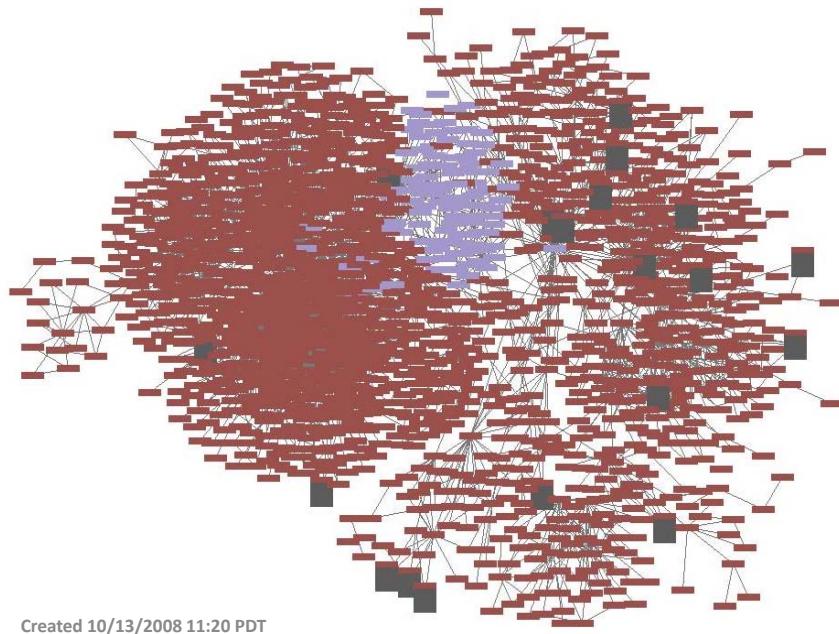


Figure 20. Palantir Visualization of the Southeast Asia Terror Network.⁸⁴

⁸⁴ Screen capture from Palantir displaying the Southeast Asia terror network with the Mindanao dataset highlighted in blue. The Southeast Asia terror network was created by Steffen Merten, a research assistant for the Core Lab at the Naval Postgraduate School, and represents affiliations between persons, organizations, and events involved in terrorist activities throughout Southeast Asia. At the time of this publication the network consisted of over 717 entities.

IV. ASSESSMENT OF SOFTWARE AS APPLIED TO MINDANAO CASE STUDY

A. INTRODUCTION

This study began with the intent to develop methods to integrate data utilizing a dataset from Mindanao. The notion that we live and operate in an environment with complex problems and increasingly large datasets led us to question if there is a better way to visualize these disparate datasets in an effort to facilitate policy making and operations. We attempted to integrate data from the Philippine island of Mindanao with the intent to seek a better understanding of some of the complexities by fusing and layering data with relational, geospatial, and temporal properties. After creating the Mindanao dataset, we identified several technical challenges regarding software performance, our ability to integrate data, and some best practices for conducting data integration faced in this study.

B. CRITIQUE OF SOFTWARE AND PERFORMANCE

1. Data Coding and Entry

After working with the Mindanao dataset, it was determined that there are some general rules for data coding and entry that should be applied in order to ensure that the structure remains consistent throughout the entire data coding and entry process. These general rules are listed below.

a. *Data Coding*

- All entities will be coded based on the specific definitions that are established in the codebook. Events and organizations will be coded based on their degree of violence. For example, if a political group is involved in mostly peaceful, but occasionally conducts terror attacks, it will be coded as a terror organization, not a political organization.
- Coders should strive to define relationships by the greatest degree of specificity possible. For example, if all that is known is that two individuals communicated, then they are defined with the link type **communicated with**. If during the course of the investigation, the

coder determines the communication relationship was for the purpose of gaining financial support, then the relationship type should be changed from **communicated with** to **contributor of**.

- Whenever possible, events will be coded as individual entities wherein other entities are linked to that event rather than created as links tying two entities together.
- Monetary transactions will be coded as payment transactions within the link of two entities whenever possible in order to facilitate the use of the flows function in Palantir.

b. Data Entry

- General place names of countries will be geo-located by capital city. General locations such as islands or cities will be geo-located by center of mass grid. All other locations will be geo-located as specific as information will allow.
- As much information as possible will be entered to populate each entity. This will include all persons, places, and events. Each entity created will be populated with as much supporting data as is available to include all known property fields, geo-data, and any notes relevant for providing refined information.
- The method of tagging to create entities from documents in the data repository will be the primary method used in order to create a digital link to the documents where the information came from. Entering data manually will be a last resort method and only be used if no documents in the data repository can be used.

2. Geospatial Entity Selection

Palantir version 2.0 has limited geospatial visualization capability. The software integrates with Google Earth relatively seamlessly, but has some shortcomings. Once the entities have been imported into Google Earth from Palantir, there is no easy way to select entities for analysis based on geo-location from within Google Earth. For example, suppose the analyst is viewing the Google Earth map with imported Palantir entities and wants to see all activities that occurred on the island of Mindanao. There is no convenient way to simply draw a circle around the island, and use that circle to highlight all entities within the circle. With the current Palantir version, the analyst has to identify the objects within Google Earth on the map, and then manually select them on the Palantir display

interface to conduct analysis. This is not a difficult problem when working with a small dataset, however the problem increases exponentially as the dataset becomes larger.

3. No Link Depth ‘0’ Search Ability

There is no ability to conduct a link depth ‘0’ search when conducting analysis. Palantir only has the ability to conduct analysis on link depths ‘1’ through ‘4.’ For example, there is no capability to search for links between only those selected entities on the display without bringing in entities from one, or more, levels removed. Therefore, it is very difficult to conduct analysis and see links or relationships between only those selected entities on the display.

4. Palantir Updates for Version 2.1

As of this writing, Palantir Technologies is planning a release of version 2.1. This version plans to address the following issues:

- Map Window and Geo-search: Palantir 2.1 includes its own map tool, which can incorporate tile sets from any source and also cache them in order to work offline. The map tool includes the ability to draw a radius, polygon (with an unlimited number of sides) or path (with variable width) on the map and search for any events/objects in the area, whether they have specifically been brought to the map or not. Geo-tagging of events and objects will also be possible. In addition, folders, selection, histogram, and timeline will interact with the map just as they do with the graph.
- New ‘Search Around’ features: Depth limits will be available to prevent out-of-memory errors. Overlapping time intervals (e.g. who has the same address at the same time; who is linked to location X at the same time) will be available for searches.
- A new event tagging interface will allow the analyst to quickly tag start and end dates during normal workflow entry.⁸⁵

C. DATA INTEGRATION STRENGTHS AND WEAKNESSES

1. Integrating Relational and Temporal Data

The layering of relational and temporal data was conducted in Palantir. Every entity that was created in the database was populated with time/date data within its

⁸⁵ Rosen, Palantir Technologies, embedded analyst, Naval Postgraduate School, email message to authors, September 5, 2008.

property field. This enabled the data to be viewed and analyzed by the timeline function built into Palantir. By viewing the database through the timeline display, the entities can be visualized in the time sequence in which they occurred. As the sliding time bar is moved forwards or backwards the entities and links between them become highlighted in sequential order by their date, and remain highlighted until the end of their occurrence (see Figure 21). This is a simple and excellent way to see correlations between events, persons, and each of their respective links through time. In this manner, we are fusing relational and temporal data.

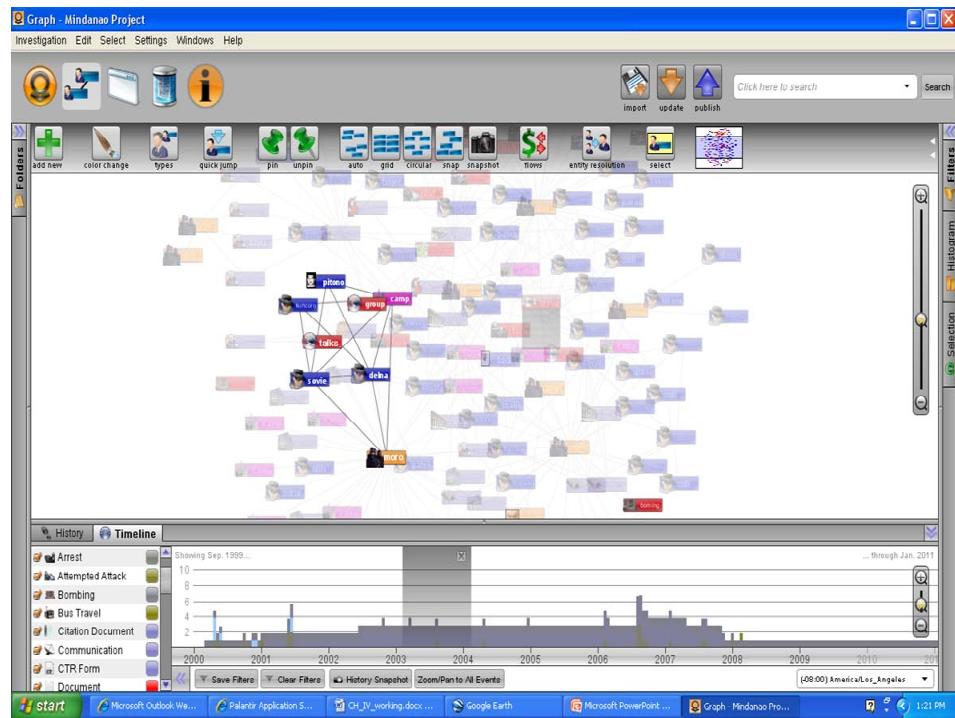


Figure 21. Palantir Screen Capture of Timeline Function.

2. Integrating Geospatial and Temporal Data

The layering of geospatial and temporal data was conducted in Google Earth. Every event, organization, and location entity created in the database was populated with geo-coordinate data and time/date data within its property fields. This enabled the data to be exported to Google Earth and viewed and analyzed by the time play function built into Google Earth. By viewing the exported Palantir entities through the time play feature in

Google Earth, the entities can be visualized by their location geospatially throughout Mindanao, and in the time sequence that they occurred. As the sliding time bar is moved forwards or backwards the entities populate the map in sequential order by their date, and remain on the map until the end of their occurrence. This is a simple and powerful visualization tool to see correlations between events that occurred over time and their subsequent location to each other. Additionally, any map layers built in Google Earth can be toggled on or off to further visualize possible correlations (see Figure 22). This fuses geospatial and temporal data.

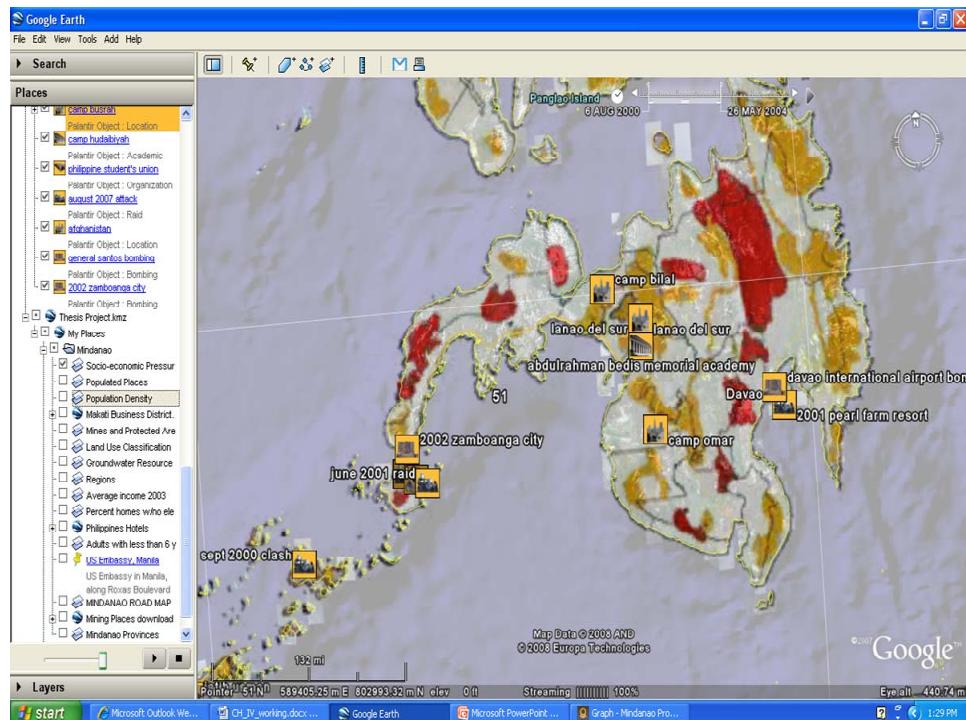


Figure 22. Google Earth Screen Capture with Socio-Economic and Palantir Entities Layered.

3. Layering Relational and Geospatial Data

The ability to properly fuse relational and geospatial data is a limitation of these two software packages. Neither Palantir nor Google Earth has the functionality, at this time, to properly facilitate the visualization of relational data over geospatial data. It is still possible to replicate the layering of these two data, but the method is cumbersome and does not give as concise a visualization as can be done between the other methods. In

order to accomplish layering relational and geospatial data, first the entities must be exported from Palantir to Google Earth. With the entities now represented geospatially, the analyst can determine which specific entities they would like to analyze relationally. Once these entities have been selected, the analyst must go back into Palantir, select those entities from the display, and begin relational analysis of those entities to determine any correlations. This process can be repeated again and again to gain further insights between possible relational and geospatial data. Until either Palantir or Google Earth can provide the functionality to display relational data over geospatial data this limitation will remain.

D. INSIGHTS IDENTIFIED FROM THE MINDANAO STUDY

The Mindanao dataset helped to identify some general findings:

- At some point the size and scale of the dataset begins to inhibit analysis. As the database becomes larger and larger, the ability to make sense of the information begins to get exponentially more difficult for the analyst. Redundancies in the dataset further congest the ability to determine what is happening and adds confusion. The point at which this happens is difficult to determine and depends greatly on the ability level of the analyst and complexity of the dataset.
- Palantir is a great tool for organizing and visualizing vast amounts of data. It presents a way to represent the same information that was previously contained in volumes of documents, in a more efficient manner. A helpful way to think of this is as a virtual file cabinet that can be quickly sorted and easily accessed by way of visual icons, rather than having to sort through large written documents or reports.
- Palantir is a good tool for conducting exploratory analysis, however, the larger the database becomes the more complicated it becomes to work with and draw, or see correlations. It is, therefore, important to stress it is not a decision making tool to be used in isolation.
- Different analysts arriving at different conclusions from the same dataset is all right. Different analysts may come to different conclusions when analyzing the same dataset. This should not be a major concern as long as the dataset the analysts used has been coded in a consistent way. Just as there may be differing opinions as to the best course of action to take, there may be differing opinions concerning what the data is telling the analysts. It is up to the analysts and decision makers to use their best judgment on these issues.

E. BEST PRACTICES

This study identifies some best practices for conducting data integration. These best practices create an environment where workflow is more efficient, and perhaps more importantly, analysis can be more thorough.

1. Organizations Should Hold Synchronization Meetings

Inevitably, the possibility exists where analysts will not agree on how to categorize particular entities or events. Even with mutually exclusive definitions in the codebook, this challenge exists. Regularly scheduled synchronization meetings will help to address this dilemma and sort out possible disagreements. The stakeholders can meet and go over the list of questionable entities, and deliberate until a decision is reached. Results of this meeting can then be broadcast to the organization as a whole to ensure all members have consensus on the entities in question. This process is critical to ensuring that consistency and clarity exists in the codebook and thereby, the database.

2. Everyone Must Have the Codebook

It is absolutely critical that all coders, analysts, and anyone working with the database have and operate off the same codebook. The codebook is what ensures that there is consistency throughout the entire data coding and entry process and standardizes the lexicon across all the user agencies. The codebook also ensures that those parties that conduct analysis on, or work with the database at a later point in time, properly interpret the database as the coders intended so inaccurate conclusions are not drawn.

3. Data Entry and Analysis Should be Integrated

We found that when the same person coded and input the data, much more efficient analysis was able to take place. When the same person handles the data, that person develops an intimate understanding of the data. This creates a situation where the analyst has in depth knowledge of what data is in the system, which may create opportunities to sense emerging patterns in the data that may otherwise go unseen. Additionally, this addresses the problem addressed in the 9/11 Commission Report where

analysts felt they were getting finished intelligence instead of raw data.⁸⁶ There is no substitute for familiarity with the database and the more knowledge that the codes and analysts have with the data, the better the end result will be both in terms of structure and analysis.

4. Do Not Limit the Data to be Input

There should be no restrictions placed on the types of data that are input into the database. Coders should input data that is both lethal and non-lethal in nature in order to facilitate all types of analysis. This will facilitate analysis conducted at a later date to be open enough to support a wider range of recommendations for decision makers and not force courses of action in only one area, such as indirect or direct action. For example, if the preponderance of data entered into the system supports kinetic operations, then the analysis of that data will show biased support for those types of operations. Therefore, it is important to include data across the entire environment. In other words, the broadest range of data will allow for the broadest analysis.

⁸⁶ The 9/11 Commission report: *Final Report of the National Commission of Terrorist Attacks Upon the United States*, (New York: WW Norton & Company, 2004), 408.

V. CONCLUSION

A. OBJECTIVE

The overall objective of this thesis was to determine if data integration techniques could help manage complex, disparate data utilizing off the shelf technology. The chosen software, Palantir and Google Earth, were able to integrate data to a degree. The software performed flawlessly in the areas of their specific emphasis, but were unable to fully integrate relational and geospatial data together. This is not to say that greater insight was not achieved despite this shortcoming, but that the limitation of the software inhibits fully integrating all three types (geospatial, relational, and temporal) of data. Nevertheless, there is value added because the software integration allows us to visualize extensive datasets thereby allowing for better, more efficient analysis. We are confident that with a robust dataset, the process of data integration will provide a clearer visualization of the operating environment.

B. LIMITATIONS OF THE STUDY

We began this study by bounding our research to only unclassified data. While this limited the size of our database, it allowed us to apply and validate data integration techniques. As such, this study does not purport to be a complete record, or provide solutions to solve the conflict in Mindanao. Instead, it highlights capabilities and limitations of the chosen software and allows us to create efficient tools to work with vast amounts of data.

C. FINDINGS

Data integration is possible to an extent. The ability to fuse temporal and geospatial data is clearly demonstrated in this study. Fusing relational data with temporal data is also feasible. We were unable, however, to fuse relational and geospatial data with the software packages. Nevertheless, the process of integrating data proved worthwhile as it allows analysts to visualize a great deal of data from multiple sources in a

manner that creates meaning. In other words, this process presented data in a way that meshes well with our cognitive processes.

D. RECOMMENDATIONS FOR FUTURE RESEARCH

This study validated the use of data integration techniques to visualize vast amounts of data. Through the course of the study, we identify several recommendations for future research by category:

1. Software Developers

The utility to visualize relational data with geospatial data cannot be addressed at this time because it cannot be accomplished. Software developers should view this as a valid requirement, and attempt to develop tools that can meet this need.

2. Data Collectors

This process teaches us the importance of integrating data collection and data processing for analysis. All personnel tasked with collecting data, military and civilian alike, should conform their collection to the tools used to analyze the data. This is not to say that collection techniques should be modified, but that the coding process as used in this thesis can be applied to the collection and reporting process. This will streamline the data entry process, and allow for faster analysis. It also reduces ambiguity in coding the data, because reports will already be structured according to the ontology of the system. This clearly presents a tremendous training challenge, as every field collector would need familiarity with the process.

3. Analysts

Analysts are the key to making sense of the tremendous volumes of data present in today's environment. The benefits associated with using analysts to code as well as analyze data cannot be emphasized enough. This creates an environment where the analysts are intimately knowledgeable of the data available, and will create more opportunities for connecting the dots and be able to provide more comprehensive recommendations to the decision maker.

APPENDIX A. MINDANAO DATABASE CODE BOOK

General Rules

1. All entities will be coded based on the below definitions. Events will be coded by their degree of violence. For example, if a political group is involved in mostly peaceful, but occasionally conducts terror attacks, it will be coded as a terror organization, not a political organization.
2. Coders should strive to define relationships by the greatest degree of specificity possible. For example, if all that is known is that two individuals communicated, then they are defined with the link type **communicated with**. If during the course of the investigation, the coder determines the communication relationship was for the purpose of gaining financial support, then the relationship type should be changed from **communicated with** to **contributor of**.
3. General place names of countries will be geo-located by capital city. General locations such as islands or cities will be geo-located by center of mass grid. All other locations will be geo-located as specific as information will allow.
4. As much information as possible will be coded. This will include all persons, places, and events. Each entity created will be populated with as much supporting data as is available to include all properties, geo-data, and any notes relevant for providing more information.
5. Whenever possible events will be coded as individual entities wherein other entities are linked to that event rather than created as links tying two entities together.
6. Monetary transactions will be coded as payment transactions within the link of two entities whenever possible in order to facilitate the use of the flows function.
7. The method of tagging to create entities from documents in the data repository will be the primary method in order to create a digital link to the documents where the information came from. Entering data manually will be a last resort method and only be used if no documents in the data repository can be used.

Terminology

Data Repository- The place in Palantir where digital documents are stored and accessed for the purposes of researching and coding data.

Entity- A particular and discrete unit that can be created to exist in Palantir to represent persons, organizations, locations, or events.

Event- Something that takes place; an occurrence; a significant occurrence or happening. Can be coded and entered as an entity or a link.

Flows- A function in Palantir which acts as a visual representation of monetary transactions that are coded into the data so an analyst can see which entities money is being transferred to and from.

Link- A connecting element in Palantir used to show a tie or bond between entities. Can be coded and entered as a relationship or event.

Tag/Tagging- A function in Palantir which allows the coder to view a document, highlight key terms or names, and establish an electronic link from a created entity to a document.

Ties- The connection or relationship between two or more entities.

Entities

Persons:

1. Person- Default tag for any human entity.
 - a. Suicide Bomber- A person who trains or plans to commit a suicide bombing. Includes those who succeed and fail in this endeavor.

Organizations:

1. Academic Organization- Schools, universities, colleges, and any other type of academic institution. Includes religious schools.
2. Charity- Any organization that collects donations for any purpose.
3. Commercial Organization- Any commercial enterprise of any type (excluding criminal) or affiliated organizations (example: labor unions).
4. Criminal Organization-
5. Government Organization- Any organization that is responsible for government functions. Example: post office, dep't of motor vehicles, etc.
6. Law Enforcement Organization- Any organization whose primary mission or purpose is to conduct law enforcement or police activities. Does not include military police, or military units conducting policing operations.
7. Military Organization- Any organization whose primary mission or purpose is to conduct military operations.
8. Organization- Default tag for any organization that does not fall within a specific organization types listed. Example: Elk's Lodge Club.
9. Political Organization- Political parties, interest groups, fronts, or any other politically minded group that does NOT engage in terrorism.
10. Terrorist Organization- Clandestine organizations that employ terrorism.

Entity:

1. Entity- Any “thing” which doesn’t fit into a more specific category. Example: drug sniffing dog.

Location:

1. Location- A place where something is or could be located; a site. Should always have geo-coordinates associated with it.

Events:

1. Communication- Default tag for a message of any kind sent from one party to another. Method of communication doesn’t fall into specific forms or is not known (example: fax).
 - a. Phone Call- A phone call initiated (but not necessarily received) by a person.
 - b. Meeting- Communication (in person) between two or more persons.
 - c. E-Mail- An E-mail initiated (but not necessarily received) by a person.
2. Incident-
 - a. Attack-

- i. Attempted Attack- A terrorist attack or plot that did not succeed for any reason.
- ii. Bombing- Any bombing, excluding those involving a “suicide bomber.”
- iii. IED Attack-
- iv. Suicide Bombing- Any bombing carried out by a suicide bomber.
- v. Terrorist Attack- Any attack carried out by a terrorist organization not involving explosives.
- b. Arrest- The arrest of any individual or group of individuals by authorities.
- c. Raid- Raid by authorities against a location which may or may not result in an arrest.
- d. Sighting- Positive identification of a person at a specific time or location.

3. Transaction-

- a. Payment- The transaction of FUNDS from one party to another.
- b. Transaction- The transaction of anything OTHER THAN FUNDS from one party to another.

4. Travel- Default travel event used when specific mode of travel is unknown OR for permanent or semi-permanent travel (moving to a new location).

- a. Ground Travel- Ground travel that does not involve a bus or a train.
- b. Flight- Air travel by any means.
- c. Travel- Default tag for any kind of movement that does not fall under a more specific category.

5. Event- Default event type for events which do not fit into a more specific category.

Links

Relationships:

1. Appears in- Default relationship for linking an entity (person, organization, etc.) to an event (bombing, meeting, travel, etc.).
2. Acquaintance of- Relationship for two individuals that know one another but do not meet the criteria for another personal relationship (friend of, enemy of, sibling of, boyfriend of, etc.). This is the default relationship when data supporting another personal relationship is unknown or unavailable.
3. Authorizer of- Relationship between an individual and an event wherein the person orders or consents to a specific event.
4. Beneficiary of- Relationship between entities wherein one is the recipient of funds, property, or other benefits of the other.
5. Collaborates with- Relationship between two entities (persons or organizations) wherein information is exchanged between the two entities on an ongoing basis (this is used to define splinter groups that continue to operate together).
6. Colleague of- Relationship between two entities (persons or organizations) wherein one is familiar works in a similar field or organization as another.
7. Communicated with- Relationship between two entities (persons or organizations) wherein one has maintained ongoing communications of any kind with another.

8. Contributor to- Relationship wherein an entity (organization or person) aids another entity (organization, person, or location) in any way (money, arms, etc.) OTHER THAN the provision of information (funding, moral support, personnel, etc.).
9. Coworker of- Relationship between two persons wherein one works in the same organization as another, without being under his/her direct authority.
10. Crew of- Relationship between two persons in a small group or cell wherein one is the cell leader and the other(s) answer directly to the leader and only the leader.
11. Employee of- Relationship between a person and a commercial organization wherein the person works at/for the commercial organization.
12. Friend of- Strong personal friendship between two individuals.
13. Head of- Relationship between a person and an organization wherein the person has chief authority over the organization.
14. Kin of- A relationship between two persons wherein one is related to the other either through marriage or blood, excluding siblings and spouses.
15. Manager of- Relationship between two persons in a hierarchical organization wherein one manages the actions of the other(s). A person may have multiple managers. Or a relationship between a person and an event wherein the person directs or organizes the event. Example: training coordinator.
16. Member of- Relationship between a person and an organization or group wherein the person has a direct relationship, affiliation, or status with that organization or group.
17. Occupier of- Relationship between entities wherein one maintains control over the other in location.
18. Organizational Leader of- Relationship between a person/organization and a non-political organization wherein one contributes to the direction of the other. There may be multiple organizational leaders of the same organization.
19. Owner of- Relationship between a person/organization wherein one owns through monetary means the organization. There may be multiple owners of the same organization.
20. Participated In- Relationship between a person and an organization wherein the person or organization participated in an event. Example: a peace negotiation where the negotiation itself is coded as an event, and the negotiating parties are participants of the event.
21. Political Leader of- Relationship between a person and an organization/person wherein one guides the political actions of the other(s).
22. Provider of- Relationship wherein an entity (person, organization, location) contributes specific support in the form of tangible goods to another entity. Example: a person which provides a safe haven for another at his house.
23. Related to- A relationship between two persons wherein one is related to the other either through marriage or blood.
24. Religious Leader of/Follower of- Relationship between a person/organization and a religious organization wherein one contributes to the direction of or the membership of the other. There may be multiple religious leaders of the same organization.
25. Student of/Teacher of- Relationship wherein an entity (person, organization, or location) contributes to the education/training of another entity (or vice versa).

26. Supporter of- Relationship wherein an entity (person, organization, location) contributes intangible support to another entity. Example: a political organization which officially recognizes or acknowledges another entity. Differs from **contributor of** because no tangible items are exchanged.
27. Victim of- Relationship between person, organization, or event entities wherein one is taken advantage of by the other. Example: a person killed by a raid is the 'victim of' that raid.
28. Visitor of- Relationship between a person and a location/organization wherein one often visits the location of the other.

Properties:

1. AKA- Also Known As names associated with an entity. Aliases.
2. Ethnicity- Represents the state of belonging to a group that shares common national and cultural traditions.
3. Nationality- Represents the status of belonging to a particular nation.
4. Skills- An art, trade, talent, or ability that a person may possess.
5. Sect- Represents a group of people with different religious beliefs than the group to which they belong. Tribal or clan affiliation of an individual.
6. Status- The current known standing of a person; alive, dead, captured, free.
7. String- A series of similar or related acts, events, items, or sets of objects that need to be associated in order to facilitate searches of entities for analysis. A location to enter keywords.

THIS PAGE INTENTIONALLY LEFT BLANK

APPENDIX B. MINDANAO PROJECT DATABASE

Software

Software: Palantir 2.0

Google Earth: 4.0.2742; Built March 13, 2007; Microsoft Windows XP (Service Pack 3)

Database in Numbers (At the time of publication)

Documents in Data Repository: 18

Total Entities: 139

Persons: 77

Locations: 19

Organizations: 42

Terrorist: 14

Political: 10

Commercial: 5

Academic: 4

Organization: 4

Charity: 2

Military: 2

Criminal: 1

Law Enforcement: 1

Events: 46

Raid: 14

Bombing: 9

Meeting: 2

Payment: 2

Sighting: 1

Attempted Attack: 1

Total Links: 411

Documents Utilized

Aguirre, Alexander P., "Insurgency and Terrorism in the Philippines: Strategies and Counter-Measures," paper prepared for lecture-presentation at the U.S. Pacific Command Multi-lateral Interagency Cooperation Symposium, Bangkok, Thailand, 17-20 September 2007.

Chalk, Peter and Carl Ungerer, "Neighbourhood Watch: The evolving terrorist threat in Southeast Asia," Australian Strategic Policy Institute (ASPI), Australia, June 2008.

Concepcion, Sylvia, Larry Digal, Rufa Guiam, Romulo De La Rosa, and Mara Stankovitch, "Breaking the links between economics and conflict in Mindanao," discussion paper presented at the 'Waging Peace' conference, Manila, December 2003.

CRS Report for Congress “Abu Sayyaf: Target of Philippine-U.S. Anti-Terrorism Cooperation,” Congressional Research Service, Library of Congress, 20 January 2006.

Dominguez, Paul G., “Brunei Darussalam Indonesia Malaysia Philippines East Asian Growth Area (BIMP-EAGA),” Mindanao Economic Development Council Philippines, Asian Review of Public Administration.

Ellorin, BenCyrus G., “Degradation of natural resources creates conflict and how people are coping to reverse the trend,” paper presented at the Regional Workshop on Land Issues in Asia, Cambodia, 4-6 June 2002.

Gross, Max L., “A Muslim Archipelago: Islam and Politics in Southeast Asia,” Center for Strategic Intelligence Research, National Defense Intelligence College Press, Washington, DC, March 2007.

International Crisis Group (ICG), “The Philippines: Counter-insurgency vs. counter-terrorism in Mindanao,” Asia report No. 152, 14 May 2008.

International Crisis Group (ICG), “Southern Philippines backgrounder: Terrorism and the peace process,” Asia report No. 80, 13 July 2004.

Judd, Mary, “Social Assessment of Conflict Affected Communities in Mindanao,” Environment and Social Development Unit, East Asia and Pacific Region, World Bank Office, Manila, Philippines, March 2003.

Malapit, Hazel Jean L., Tina S. Clemente, and Cristina Yunzal, “Does Violent Conflict Make Chronic Poverty More likely? The Mindanao Experience,” paper presented at the conference ‘Staying Poor: Chronic Poverty and Development Policy,’ University of Manchester, 7-9 April 2003.

“Mapping Philippine Vulnerability to Environmental Disasters,” <http://www.observatory.ph/vm/summary.html>, accessed 9 May 2008.

“Mindanao in Figures,” Mindanao Economic Development Council (MEDCO), <http://www.medco.gov.ph/medcoweb/mindanao.asp>, accessed 23 June 2008.

Niksich, Larry, “*Abu Sayyaf: Target of Philippine-U.S. Anti-Terrorism Cooperation*,” CRS Report for Congress, Congressional Research Service, Library of Congress, January 20, 2006.

Russell, Linda Davide-Ong, April Rica Gonzalez, Rey Ty, Nagasura T. Madale, and Noemi A. Medina, “The Mindanao conflict and prospects for peace in the southern Philippines,” excepted from *Mindanao: A Perspective on Youth, Inter-Ethnic Dialouge and Conflict Resolution in the Southern Philippines*, Center for Southeast Asian Studies and Office of International Training, Northern Illinois University, DeKalb, Illinois, 2004.

Tuminez, Astrid S., "The Past is Always Present: The Moros of Mindanao and the Quest for Peace," Southeast Asia Research Centre, Working Paper Series No. 99, City University, Hong Kong, May 2008.

Tuminez, Astrid S., "This Land is Our Land: Moro Ancestral Domain and its Implications for Peace and Development in the Southern Philippines," *SAIS Review*, The Johns Hopkins University Press, Vol. XXVII, No. 2, Summer-Fall 2007.

THIS PAGE INTENTIONALLY LEFT BLANK

LIST OF REFERENCES

Armed Conflicts Report, “Philippines CPP/NPA,” January 2008,
<http://www.ploughshares.ca.libraries> (accessed July 22, 2008).

Combating Terrorism Center, “*Sinjar Records*,” Palantir, 2008, www.sinjarrecords.com (accessed August 5, 2008).

Concepcion, Sylvia, and others, “Breaking the Links Between Economics and Conflict in Mindanao,” lecture presented at the “Waging Peace” conference, Manila, Philippines, December 2003.

Council on Foreign Relations, “Abu Sayyaf Group,” *Philippines, Islamist Separatists*, June 25, 2008, <http://www.cfr.org> (accessed July 17, 2008).

FAS Intelligence Resource Program, “New People’s Army (NPA),” <http://www.fas.org> (accessed July 22, 2008).

Global Security.org, “Intel Systems,” April 26, 2005,
<http://www.globalsecurity.org/intell/systems/asas.htm> (accessed August 4, 2008).

Google Earth, “*Google Earth*,” 2008, www.earth.google.com (accessed September 23, 2008).

Hanneman, Robert A., and Mark Riddle, “Introduction to Social Network Methods,” University of California, Riverside, 2005 (published in digital form at <http://faculty.ucr.edu/~hanneman/>).

Hayase, Shinzo, “Mindanao Ethnohistory Beyond Nations: Maguindanao, Sangir, and Bagobo Societies in East Maritime Southeast Asia,” translated by Dr. Motoe Terami-Wada, Ateneo de Manila University Press, Quezon City, Philippine: 2007.

International Crisis Group (ICG), *Southern Philippines Backgrounder: Terrorism and the Peace Process*, ICG Asia Report No. 80, July 13, 2004.

Malapit, Hazel Jean L., and others, “Does Violent Conflict Make Chronic Poverty More Likely? The Mindanao Experience,” paper presented at the conference “Staying Poor: Chronic Poverty and Development Policy” held at the University of Manchester, England April 7-9, 2003.

Mindanao, “History,” <http://www.philippines.hvu.nl> (accessed 11 July 11, 2008).

Perry Walter L., and John Gordon IV, *Analytic Support to Intelligence in Counter Insurgencies*, National Defense Research Institute, RAND Corporation, Santa Monica, CA: RAND Corporation, 2008.

Roberts, Nancy C., "Data Layering and Data Fusion in the Analysis of Dark Networks," Naval Postgraduate School, Dept. of Defense Analysis, Monterey, CA: NPS, 2008.

Rollins, John, *Fusion Centers: Issues and Options for Congress*, Congressional Research Service, 2008.

Russell Susan D., and others, Susan D., "The Mindanao Conflict and Prospects for Peace in the Southern Philippines," excerpted from "Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution In the Southern Philippines," Center for Southeast Asian Studies and Office of International Training, Northern Illinois University, IL: 2004.

The 9/11 Commission Report: *Final Report of the National Commission of Terrorist Attacks Upon the United States*, New York: WW Norton & Company, 2004.

Thomas James J. and Kristen A. Cook, "Illuminating the Path," National Visualization and Analytics Center, 2005.

Tuminez, Astrid S., "The Past is Always Present: The Moros of Mindanao and the Quest for Peace," Working Paper No. 99 for the Southeast Asia Research Center Management Committee, City University of Hong Kong: May 2008.

BIBLIOGRAPHY

Aguirre, Alexander P., “Insurgency and Terrorism in the Philippines: Strategies and Counter-Measures,” paper prepared for lecture-presentation at the U.S. Pacific Command Multi-lateral Interagency Cooperation Symposium, Bangkok, Thailand, 17-20 September 2007.

Armed Conflicts Report, “Philippines CPP/NPA,” January 2008,
<http://www.ploughshares.ca.libraries> (accessed July 22, 2008).

Chalk, Peter and Carl Ungerer, “Neighbourhood Watch: The evolving terrorist threat in Southeast Asia,” Australian Strategic Policy Institute (ASPI), Australia, June 2008.

Combating Terrorism Center, “*Sinjar Records*,” Palantir, 2008, www.sinjarrecords.com (accessed August 5, 2008).

Concepcion, Sylvia, Larry Digal, Rufa Guiam, Romulo De La Rosa, and Mara Stankovitch, “Breaking the Links Between Economics and Conflict in Mindanao,” lecture presented at the “Waging Peace” conference, Manila, Philippines, December 2003.

Council on Foreign Relations, “Abu Sayyaf Group,” *Philippines, Islamist Separatists*, June 25, 2008, <http://www.cfr.org> (accessed July 17, 2008).

Creswell, John W., “*Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*,” 2nd Edition, Thousand Oaks, California: Sage Publications, 2003.

CRS Report for Congress “Abu Sayyaf: Target of Philippine-U.S. Anti-Terrorism Cooperation,” Congressional Research Service, Library of Congress, 20 January 2006.

Dominguez, Paul G., “Brunei Darussalam Indonesia Malaysia Philippines East Asian Growth Area (BIMP-EAGA),” Mindanao Economic Development Council Philippines, Asian Review of Public Administration.

Ellorin, BenCyrus G., “Degradation of natural resources creates conflict and how people are coping to reverse the trend,” paper presented at the Regional Workshop on Land Issues in Asia, Cambodia, June 4-6, 2002.

FAS Intelligence Resource Program, “New People’s Army (NPA),” <http://www.fas.org> (accessed July 22, 2008).

Global Security.org, “Intel Systems,” April 26, 2005,
<http://www.globalsecurity.org/intell/systems/asas.htm> (accessed August 4, 2008).

Google Earth, “*Google Earth*,” 2008, www.earth.google.com (accessed September 23, 2008).

Gross, Max L., “A Muslim Archipelago: Islam and Politics in Southeast Asia,” Center for Strategic Intelligence Research, National Defense Intelligence College Press, Washington, DC, March 2007.

Hanneman, Robert A., and Mark Riddle, “Introduction to Social Network Methods,” University of California, Riverside, 2005, (published in digital form at <http://faculty.ucr.edu/~hanneman/>).

Hayase, Shinzo, “Mindanao Ethnohistory Beyond Nations: Maguindanao, Sangir, and Bagobo Societies in East Maritime Southeast Asia,” translated by Dr. Motoe Terami-Wada, Ateneo de Manila University Press, Quezon City, Philippine: 2007.

International Crisis Group (ICG), “The Philippines: Counter-insurgency vs. counter-terrorism in Mindanao,” Asia report No. 152, May 14, 2008.

International Crisis Group (ICG), “Southern Philippines backgrounder: Terrorism and the peace process,” Asia report No. 80, July 13, 2004.

Judd, Mary, “Social Assessment of Conflict Affected Communities in Mindanao,” Environment and Social Development Unit, East Asia and Pacific Region, World Bank Office, Manila, Philippines, March 2003.

Malapit, Hazel Jean L., Tina S. Clemente, and Cristina Yunzal, “Does Violent Conflict Make Chronic Poverty More Likely? The Mindanao Experience,” paper presented at the conference “Staying Poor: Chronic Poverty and Development Policy” held at the University of Manchester, England April 7-9, 2003.

Mapping Philippine Vulnerability to Environmental Disasters,
<http://www.observatory.ph/vm/summary.html>, accessed May 9, 2008.

Mindanao, “History,” <http://www.philippines.hvu.nl> (accessed July 11, 2008).

Mindanao in Figures, Mindanao Economic Development Council (MEDCO),
<http://www.medco.gov.ph/medcoweb/mindanao.asp>, accessed June 23, 2008.

Niksch, Larry, “*Abu Sayyaf: Target of Philippine-U.S. Anti-Terrorism Cooperation*,” CRS Report for Congress, Congressional Research Service, Library of Congress, January 20, 2006.

Perry Walter L., and John Gordon IV, *Analytic Support to Intelligence in Counter Insurgencies*, National Defense Research Institute, RAND Corporation, Santa Monica, CA: RAND Corporation, 2008.

Roberts, Nancy C., "Data Layering and Data Fusion in the Analysis of Dark Networks," Naval Postgraduate School, Dept. of Defense Analysis, Monterey, CA: NPS, 2008.

Rollins, John, *Fusion Centers: Issues and Options for Congress*, Congressional Research Service, 2008.

Russell, Linda Davide-Ong, April Rica Gonzalez, Rey Ty, Nagasura T. Madale, and Noemi A. Medina, "The Mindanao conflict and prospects for peace in the southern Philippines," excepted from *Mindanao: A Perspective on Youth, Inter-Ethnic Dialogue and Conflict Resolution in the Southern Philippines*, Center for Southeast Asian Studies and Office of International Training, Northern Illinois University, DeKalb, Illinois, 2004.

The 9/11 Commission Report: *Final Report of the National Commission of Terrorist Attacks Upon the United States*, New York: WW Norton & Company, 2004.

Thomas James J. and Kristen A. Cook, "Illuminating the Path," National Visualization and Analytics Center, 2005.

Treverton, Gregory F., and Bryan Gabbard C., "Assessing the Analysis of Intelligence Tradecraft," National Security Research Division, RAND, Santa Monica: RAND Corporation, 2008.

Tuminez, Astrid S., "The Past is Always Present: The Moros of Mindanao and the Quest for Peace," Southeast Asia Research Centre, Working Paper Series No. 99, City University, Hong Kong, May 2008.

Tuminez, Astrid S., "This Land is Our Land: Moro Ancestral Domain and its Implications for Peace and Development in the Southern Philippines," *SAIS Review*, The Johns Hopkins University Press, Vol. XXVII, No. 2, Summer-Fall 2007.

THIS PAGE INTENTIONALLY LEFT BLANK

INITIAL DISTRIBUTION LIST

1. Defense Technical Information Center
Ft. Belvoir, Virginia
2. Dudley Knox Library
Naval Postgraduate School
Monterey, California
3. Joint Special Operations University
Hurlburt AFB, Florida
4. Assistant Secretary of Defense, SOLIC
Pentagon, Washington, D.C.
5. Special Operations Command, J-7
HQ, USSOCOM
MacDill AFB, Florida
6. U. S. Special Operations Command Library
HQ, USSOCOM
MacDill AFB, Florida